

## Highlights and Topics

By Bob Towery

Edmondson, who keeps a clean record around Iuka has turned his back on the town. He has gone into the business of yesteryear and under the name of some real old copies of Iuka Vidette, and finds much amusement in discussing some of the pioneers of the community as well as some of the old landmarks.

B. Williams, engineer, of Iuka City, was here to meet with the Board of Aldermen relative to the street surfacing program. Mr. Williams said he had submitted estimate on the work for the front foot for the work. Streets which are in line for paving are Main and Pearl.

The writer has much for which he is thankful. This morning making my usual stop at the Iuka office for mail, my car, through my carelessness, became involved in between two cars. The windshield had come cloudy and the first thing I knew I was headed directly into one of our good citizens. Nobody was to blame but if this man had not had sense of mind enough to know exactly what to do he might have been hurt. I am thankful that this near accident was prevented. Believe me, I don't get in traffic trouble and the post office anymore—taking time to be careful.

Mr. Frank Polin of Philadelphia, president of Mammoth Lumber Mills was in Iuka on Tuesday and Thursday to inspect the plant recently moved to Iuka.

The 20th Century Club is putting the finishing touches on its new Eastport Street parking lot, which should relieve the congestion in the downtown section. The lot will be officially opened Saturday, January 14th.

The newly organized Lucy we started the new year with a festive effort in behalf of Crippled Children's Hospital Memphis. A large container has been placed in the Power plant to receive old Christmas cards for the unfortunate kids.

## BASKET BALL

Iuka High School basketball team took two out of three games from Glens in the local match last Friday night.

The Iuka "B" team came out on top end of a 31-19 score, leading the whole game. Skett was high point man for Iuka with 7 points, followed by Bos with 6.

The Iuka girls scored another sided triumph over Glens. As time by a 65-18 counts. The girls participated in the ring, but the high scorers were Robin, Carson and Curtis with 17 and 14 points in that order.

The Iuka "A" boys lost a heartbreaker to the rangy Glens team for after leading 7 points at halftime and 3 at the third quarter mark, fell behind in the final minutes and went down 45. Iuka's speedy little guards, Lomenick and Vaughn, paced the team with 13 and 12 points respectively.

The Iuka Independent basketball team showed considerable improvement last week by taking double victories over both Glens and Golden.

The girls defeated Ripley by a 25 count as Lomenick and Lard accounted for all the points with 18 and 10 points respectively. The boys scored an upset 41-27 run over the long Ripley team with Jackson, Stokes and Bullard leading the way for Iuka with 12, 10 and 10 points respectively.

The Iuka teams scored their

## STOLEN CAR FOUND NEAR TISHOMINGO

TAKEN FROM TUSCUMBIA THIS WEEK

Sheriff Pace reports that his department is investigating the theft in connection with a Lincoln sedan stolen in Tuscumbia and abandoned on Highway 25 near Tishomingo. It was found Tuesday by Patrolman Zeke Clark.

## WITH THE EIGHTH ARMY IN Gifu, JAPAN

Sergeant First Class Willie Cotton, son of Mr. and Mrs. Dick Cotton, of Golden, Miss., is a member of the 24th Infantry Regiment, now stationed at Gifu, Japan. The 24th Infantry Regiment is a part of the 25th Infantry (Tropic Lightning) Division, commanded by Major General William B. Kean.

Sergeant First Class Cotton is a member of 291st Army Band and is now on field maneuvers at the base of Mt. Fuji, Japan's most famous mountain.

Sergeant First Class Cotton entered the Army in January, 1946, received his basic training at Fort Dix, New Jersey and departed for overseas duty in May, 1948.

## WARNING!!!

Sheriff C. L. Pace, Jr., has issued a warning to all citizens to be on their guard against traveling agents who take orders for items to be shipped and require a down payment or deposit. Especially on such things as monuments, insurance and mail order stationery and other similar items on which we have had so much trouble, said the Sheriff.

## COUNTY WIDE YOUTH NIGHT A SUCCESS

Last Thursday evening approximately 225 teen age boys and girls from Tishomingo County Junior High and High Schools were guests of the Iuka 20th Century Club in the Iuka gymnasium at a youth recreation program planned and conducted solely for the pleasure of our youth. Had you been present and watched high school athletes join hands with the smallest children for a game of "The Bear Goes Over the Mountain" you would have been convinced it was really fun for all. And to hear such an enthusiastic group burst into spontaneous song and sing with zest that only the young can know, was a treat to the spectators who weathered the near freezing temperature to watch the fun.

The chief entertainment of the evening was the staging of "stunts" prepared by each school. These "stunts" were composed of vocal solos, string band, a skit, a piano solo, impersonations and a vocal trio, and were judged by Mr. Reeves of Golden, Miss. Gwendolyn Dean of Iuka, and Rev. Burks of Burnsville.

The 20th Century Club presented to Iuka High School a check for \$10.00, having been judged to have the best "stunt" and a check for \$2.00 to Betty Jane Herff of Burnsville High School for the best individual act of the evening. Miss Herff gave a splendid impersonation of the Grand Ole Opry star Minnie Pearl.

After refreshments were served to all the guests everyone joined hands and sang "Auld Lang Syne" ending for too short an evening for the host, for the guests and for the spectators.

It is the aim of the club to continue the youth night year after year.

second wins of the week against Golden on Saturday night with the girls coming on top in a 44-39 thriller and the boys winning in a one-sided contest 63-37. Lomenick was the high scorer for the girls with 29 points, while Jackson with 30 and Stokes and Bullard with 15 each, paced the boys to victory.

## MALARIA IN MISSISSIPPI IS A RARE DISEASE

Malaria today is a rare disease. It is so rare in Mississippi that the State Board of Health has for several years offered a reward to physicians for finding a proven case of malaria. Through control measures combining treatment of known cases of malaria and eradication of mosquito breeding locations the source of infection and the mode of transmission has been reduced to safe levels.

No cases of malaria in Tishomingo County were reported in 1949. During the recent blood tests of the reservoir areas of the Tennessee Valley Authority no positive tests for malaria were found. Blood tests were made from 4,300 individuals in areas where previous tests had shown a one-third to two-thirds infection of the tested group, yet not a single person was found to have malaria now.

The control of malaria depends on constant vigilance. Each summer the various health departments bordering on the TVA reservoirs in cooperation with the medical staff of the TVA make blood tests for malaria on individuals in their counties. This coming spring, Mr. Luther Kinard, Tishomingo County Sanitation Supervisor, will take over for TVA sanitarians the inspections of the reservoir shore for mosquitoes. It is through this cooperation in the control of mosquitoes and in blood tests, that Tishomingo County will contribute to the eradication of malaria from Mississippi.

## NEW DODGE-PLYMOUTH DEALER AT TISHOMINGO

Phillips Auto Supply Invites Your Patronage

H. P. Phillips Auto Supply of Tishomingo has taken on the well known lines of Plymouth and Dodge cars and trucks. The next time you are in the market for a car or truck Mr. Phillips urges that you see him for a real good trade.

You are cordially invited to go by the Phillips Auto Supply and see the great values they have to offer. They carry a big



## IUKA CITIZENS MEET WITH GAS OFFICIALS

The Alabama Tennessee Valley Natural Gas Company held a meeting Tuesday at Tuscumbia for the purpose of getting acquainted with the civic leaders of the area in which they will operate and supply natural gas. Heavy rains forced curtailment of some of the intended activities. Those who attended the meeting from Iuka were Bill Pyle, Jim Jourdan and R. A. McRee.

stock of parts and are in position to take care of your auto requirements at all times.

## MEMPHIS PRESS-SCIMITAR INVITES LADIES TO THIRD ANNUAL SOS RALLY, BANQUET

Banquet Costs Paid by Newspaper, As Well As Share of Expenses of Program Covering Sixty Counties

Editor Meeman Personally Gives Forestry Prizes



E. J. MEEMAN

The Third Annual Rally of the Save-our-Soul Society, which opens at the Peabody Hotel at 10 o'clock March 17 and closes with a banquet the same evening, is sponsored by the Memphis Chapter, Friends of the Land, the Memphis Chamber of Commerce, and the Memphis Press-Scimitar.

Each sponsor supplies over \$1,000 in government bonds as prizes for the respective classes and each pays a share of the expenses of the promotion. The Memphis Press-Scimitar, E. J. Meeman as Editor, is the sponsor and promoter of the Landlord-Tenant Division.

Mr. Meeman said "The absentee landlord and our tenure traditions pose one of the most difficult problems in soil conservation because most tenant deals are made from year to year and are based on sharing the one year's production. At the same time to increase the fertility and productivity of the soil and to treat it so as to minimize soil losses require investments which can't be liquidated in one year. At least three to five years are required to reap a return on the monies put in the soil conservation programs.

"It, therefore, requires teamwork

and cooperation between landlord and tenant, not for one year, but for a period of time. The Memphis Press-Scimitar is, therefore, promoting a working basis between landlord and tenant and advocates long-time planning on this relationship. We also recognize that the landlord has a large responsibility of leadership and, in many cases, must venture capital to set up such a program and look to a long time for a return on such capital investment. We, therefore, invite the landlord of the winning tenant in each county to come to the Rally and a certificate of appreciation is awarded to the landlord."

Winners Wives Invited The Memphis Press-Scimitar includes in the invitation to the Rally and banquet this year the wives of all county winners in the three classes—Owner and Operator, Father and Son, and Landlord and Tenant. The three winners in each county enter the state contest in which \$100,000, \$75,000 and \$50,000 prizes are awarded to each class, nine prizes in all. Then, the first place winner in each class enters the inter-state competition for a \$500,000 government bond in each class, making three sweepstakes prizes.

Final entries from the county must be postmarked not later than January 7. The records are prepared and the judging is done by county committees, usually headed by a county agent, banker, or soil conservationist, with the cooperation of other government agencies. All first place winners in the county will be visited by the State Working Committee who will start work in Tennessee on January 16, in Mississippi on January 17, and in Arkansas on January 23.

Distinguished persons from outside the states involved will award the sweepstakes prizes on February 8 and 9.

The Vice President of Sears, Roebuck & Company, E. J. Condon, President of the National Chapter of the Friends of the Land, will preside over the banquet on March 17 and he will present two speakers, Dr. Jonathan Forman, national authority on nutrition, and Lois Bromfield, noted author and conservation farmer.

The Edward J. Meeman Foundation is awarding two state prizes in forestry, a \$50,000 government bond for the first place and a \$25,000 government bond for the second place. The Foundation is also giving a \$100,000 bond as a sweepstakes prize, for which three state winners in forestry will compete.

## 20TH CENTURY CLUB SCORES AGAIN

SUCCESSFUL IN MEMORIAL DRIVE ON HIGHWAY 25

Commissioner Adams Gives Full Cooperation

Mr. A. E. Holmes, Landscaping Engineer for the State of Mississippi, was here Wednesday to assist the Twentieth Century Club in carrying out their proposed plan for a Memorial in memory of World War II servicemen.

In answer to a letter written to Highway Commissioner Roy Adams by Mrs. Nixon, president of the Club, Mr. Adams agreed to furnish labor for the planting of dogwood trees on highway 25, just south of junction 72 in groups of five to twelve trees fifteen to twenty feet apart for a distance of three miles.

This Memorial Drive will be maintained by the State Highway Department, who will see that the drive is kept in a manner befitting such a memorial.

The trees were purchased from Mr. Marlin's 4-H Club boys who will use the money for encampment purposes.

The Twentieth Century Club is taking this means of tendering their sincere thanks to Mr. Adams for his kind offer of help and to Mr. Holmes for his able suggestions and the manner in which the trees were planted and for his expert assistance.

As a special tribute to the progressive members of the 20th Century Club we are publishing below a list of their accomplishments during the past year.

20th Century Club Work Jan. 15, 1949 to Jan. 15, 1950

1. Annual Dance for recreation of community.
2. Gave merry-go-round to Park.
3. Gave 50 books of fiction to Junior High School.
4. Gave 50 "Child Craft" Encyclopedia to 3rd grade.
5. Gave 100 Golden Song Books to school.
6. Gave Art port folios to 1st, 2nd, 3rd and 8th grades. These contain 12 pictures each and are selected by professional education men as suitable for each age group. This completed the work in this line begun last year when we gave the port folios to the 4th, 5th, 6th and 7th grades.
7. Gave three magazines to the 7th and 8th grades. They were "Life", "Popular Mechanics" and "Seventeen" (for the girls).
8. Gave Halloween carnival for recreation of community.
9. Gave Halloween square dance and cake walk (recreation).
10. Landscaped the negro school campus. Asked for grading. Encouraged negro students in the preparation of their play ground. Gave winter grass seed for the front terrace. Gave and planted 14 shrubs at the school entrances and on terraces.
11. Got historical marked for Iuka placed at the Park. Prepared and led dedication program.
12. Asked town for street improvement, which was given.
13. Made free parking lot for cars and trucks to relieve traffic congestion on Saturdays.
14. Cleaned depot park, trimmed shrubs, painted pavilion.
15. Stressed town beautification, cleaning garbage dumps, burning vacant lots, planting of trees, shrubs and flowers. A committee was appointed on each street in town and the number of plants, trees, flowers, etc., was reported to a committee woman of the club.
16. Memorial Highway—1 mile of dogwood has been planted, starting at the Highway 25 and 72 intersection running 3 miles on 25 in memory of the men of Tishomingo County, who lost their lives in World War II. 4-H Club got trees from our woods and State Highway Beautification Commission landscaped Memorial Highway.
17. 20th Century Club hired the 4-H Club to get dogwood for Highway so that they would \$50 toward their 1950 4-H Club (See SCORES AGAIN Page 4)

## YOUR LEGISLATURE

By Lowell E. Grisham

As was done during the last regular session of the legislature your Representative will again endeavor to call your attention to highlights of state governmental happenings, more especially, legislation.

During the recent special session no article such as this appeared, in that there was only one issue of a general nature which could be considered at that time; therefore, your Representative decided to wait and sum it up in this first report of the regular session. The rural road program as recommended by Senator Clark's committee was by no means completely looked on with disfavor by the state lawmaking body. Instead, an enabling act, which is essentially what the committee recommended, was adopted. The controversy arose over the method of financing this state-air-rural-road program. Due to much discussion and indecision, the proposed increase in the gasoline tax failed; however, much was gained by the special session. The committee, headed by Senator Clark, brought to light more information on Mississippi's highway and rural road needs than has been known before. The lawmakers can now set forth in a sensible, well-informed manner to determine what course Mississippi highway and rural road builders will take.

During the special session only one bond issue was authorized for Tishomingo County, that being the second district's authorization to pay past debts; however as some of you requested the bill contained an election clause providing that the voters of that district might petition, hold an election, and render everything in that bill ineffective.

The regular session which began January 3, 1950, is hardly under way, yet many bills have been introduced and sent to committees, but no important bills have been considered by the House as yet. Among those introduced are, four year medical school, repeal of the "black market liquor tax" (by your Representative), reorganization of the many state agencies (an effort to save the state money by doing away with duplication of state services, doing away with useless employees, etc., (by your Representative and others), increase in gasoline tax, legalization of liquor, veterans bonus, and many others, too numerous to mention. Of course, the aforementioned bills have merely been introduced and some of them will never get out of a committee, while some of them will turn out to be subjects of great controversy.

Your Representative will continue to attempt to keep you informed through this column as to the most important happenings affecting the State of Mississippi, as well as the things which affect Tishomingo County specially.

## JERRY BROWN

In his humble way few citizens have served the community better than did Jerry Brown, aged 40, colored man, who was buried here, Sunday afternoon.

His white friends, and they were many, want to pay this small tribute of respect to one who, through long years of faithful service, gave care and attention to the sick and the shut-ins, who depended upon him solely for outside duties. Never did he fail no matter what kind of weather and of him truly it can be said, "He hath done what he could."

## W. D. BULLOCK

Mr. W. D. Bullock, 62 years of age, died in the Booneville Hospital on January 4th. Mr. Bullock, a native of Tishomingo County, had lived in Arkansas for the past nine years, and moving back to Mississippi December 30th.

Funeral services were conducted at South Cross Roads Church by Bro. Tom Morre of Iuka, at 2:30 Thursday afternoon, Jan. 5th.

Surviving are his wife, Mrs. Frances Bullock, three daughters, Mrs. Della DeMorse of Iuka, Mrs. Frankie Burrows of Little Rock, Ark., and Mrs. Wallard Moore of Forest City, Ark., and one son, James Noonan Bullock of Burnsville.

## OUT OF HOSPITAL AFTER STABBING

ELMER KENNEDY REPORTED IN GOOD CONDITION

James Edward Seay Under Bond Awaits Trial

Elmer Kennedy, who was recently sent to a Corinth hospital as a result of being knifed by James Edward Seay, negro, Seay has been released under \$1500 bond to appear in court Monday for preliminary hearing on charge of assault with intent to kill and murder.

Kermit L. Rushing, Iuka

The following article, which is of interest to the people of Tishomingo County, appeared in the December issue of the South-eastern Drug Journal, written by Miss Helen Crooks.

Drugs and dairying hold the interest of Kermit L. Rushing, owner and proprietor of the Rushing Drug Store at Iuka. His store is one of the most up-to-date in the county and his fine herd of Jersey cattle compares favorably with any in the state.

Mr. Rushing was born on a farm in Prentiss county near Booneville. Following his graduation from the high school in his home town he taught school five years before entering the School of Pharmacy at the University of Mississippi, from



Kermit L. Rushing

which he was graduated and obtained his license in 1939.

Following that he was associated with the Ott Drug Store in Morton, owned and operated by Dan R. Ott until 1941, when he purchased his own business in Iuka and which he has operated since.

During the eight years that the Rushing Drug Store has been in existence, it's owner has kept pace with the times and the trends, continually making improvements and additions. This progress is continuing, for now Mr. Rushing is adding new fixtures and is changing the store's appearance with a new coat of paint.

Mr. and Mrs. Rushing, the latter having been Miss Quattrone of Tishomingo, are the parents of two fine children, a son, Kermit, Jr., aged 13, and a daughter, Martha Dale, aged 10.

Mr. Rushing holds membership in various groups, which serve as a channel for outstanding service in all phases of political, religious, civic, business and social life of Iuka. He is a charter member and first president of the Iuka Lions Club, member of the board of aldermen of the little city, member of the Association Commerce, holds membership in the Mississippi State Pharmaceutical Association, of District Two M. S. P. A., the Rho Chi Pharmaceutical Honor Society and the Baptist Church. Fishing and athletics are his hobbies, and in these he finds much pleasure when he has time to enjoy them.

His interest in dairying reaches far beyond his own herd, but through his efforts several 4-H Club boys of Tishomingo county have been able to obtain registered Jersey heifers for themselves. This spirit of service has characterized his entire life and is one of the secrets of his success as a business man.



ROGERS

STORE-WIDE

Shop every floor  
and department

**FURNITURE**

- (1) \$39.50 Glass Door Bookcase \$29.95
- (1) \$69.50 Victorian Mahogany Rocker \$49.95
- (1) \$259.95 Electric Stove, now \$199.50
- (1) \$159.50 Deluxe Electric Washer \$99.50
- (1) \$289.50 Electric Refrigerator \$249.50

300 Yds. Felt Base Linoleum  
—1st Quality—Laid ..... 98c sq. yd.  
—Cash and Carry ..... 49c sq. yd.

- (1) \$98.50 Victorian Arm Chair \$79.50
- (1) \$12.95 Box Spring, 4-6 ..... \$7.95
- (1) \$149.50 Victorian Hand-carved Chair \$119.50
- (1) \$79.50 Chaise Lounge, now \$59.50

400 Yds. Drapery and Slipcover Materials  
Values to \$1.69 ..... 49c yd.  
—3rd Mezzanine

- (1) \$179.50 Goose Neck Love Seat \$139.50
- (4) \$119.50 Lawson Sofa—Now \$99.00
- (1) \$229.50 Krohler Living Room Suite—2-Pc.—Now \$169.95
- (6) \$59.50 Fan-Back Chairs \$24.95

**SOFA PILLOWS**  
Special N. Y. Purchase!  
—Assorted Colors ..... \$1.00 Ea.  
—Assorted Covers ..... \$1.00 Ea.

- (1) \$69.50 5-Pc. Dinette Suite \$45.00
- (1) \$39.50 Wal. Record Cabinet \$19.95
- (1) \$34.95 Mah. Record Cabinet \$24.95
- (1) \$54.50 Mah. Record Cabinet \$29.50
- (1) \$44.95 Drop-leaf Serving Table \$29.50
- (1) \$69.50 Storage Drawers \$49.50
- (1) \$79.50 Storage Drawers \$49.50

—(1) \$189.50 2-section Sofa \$159.50  
—(1) \$319.50 9-Pc. Mah. Dining Suite \$269.50  
—(1) \$298.50 4-Pc. Bedroom Suite \$229.50  
—(1) \$128.50 3-Pc. Bedroom Suite \$99.00

**EXTRA SPECIAL**  
**CARD TABLES \$2.98**  
Wood frames, metal braced.

- (1) \$189.50 2-section Sofa \$159.50
- (1) \$319.50 9-Pc. Mah. Dining Suite \$269.50
- (1) \$298.50 4-Pc. Bedroom Suite \$229.50
- (1) \$128.50 3-Pc. Bedroom Suite \$99.00

**FURNITURE—3rd Floor**  
—(1) \$189.50 2-section Sofa \$159.50  
—(1) \$319.50 9-Pc. Mah. Dining Suite \$269.50  
—(1) \$298.50 4-Pc. Bedroom Suite \$229.50  
—(1) \$128.50 3-Pc. Bedroom Suite \$99.00

**SHOES**  
1000 PAIRS WOMEN'S SHOES \$4.00  
—(1) \$1.99 2-Pc. Dining Suite \$159.50  
—(1) \$319.50 9-Pc. Mah. Dining Suite \$269.50  
—(1) \$298.50 4-Pc. Bedroom Suite \$229.50  
—(1) \$128.50 3-Pc. Bedroom Suite \$99.00

**ENTIRE STOCK OF FINE SUEDE**  
—(1) \$1.99 2-Pc. Dining Suite \$159.50  
—(1) \$319.50 9-Pc. Mah. Dining Suite \$269.50  
—(1) \$298.50 4-Pc. Bedroom Suite \$229.50  
—(1) \$128.50 3-Pc. Bedroom Suite \$99.00

**Many Other Sensational Values!**  
—(1) \$1.99 2-Pc. Dining Suite \$159.50  
—(1) \$319.50 9-Pc. Mah. Dining Suite \$269.50  
—(1) \$298.50 4-Pc. Bedroom Suite \$229.50  
—(1) \$128.50 3-Pc. Bedroom Suite \$99.00

**SHOES—Main Floor**  
—(1) \$1.99 2-Pc. Dining Suite \$159.50  
—(1) \$319.50 9-Pc. Mah. Dining Suite \$269.50  
—(1) \$298.50 4-Pc. Bedroom Suite \$229.50  
—(1) \$128.50 3-Pc. Bedroom Suite \$99.00

**Many Other Sensational Values!**  
—(1) \$1.99 2-Pc. Dining Suite \$159.50  
—(1) \$319.50 9-Pc. Mah. Dining Suite \$269.50  
—(1) \$298.50 4-Pc. Bedroom Suite \$229.50  
—(1) \$128.50 3-Pc. Bedroom Suite \$99.00

**SHOES—Main Floor**  
—(1) \$1.99 2-Pc. Dining Suite \$159.50  
—(1) \$319.50 9-Pc. Mah. Dining Suite \$269.50  
—(1) \$298.50 4-Pc. Bedroom Suite \$229.50  
—(1) \$128.50 3-Pc. Bedroom Suite \$99.00

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—(1) \$1.99 2-Pc. Dining Suite \$159.50  
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—(1) \$128.50 3-Pc. Bedroom Suite \$99.00

## Children's Wear

23 PRE-TEEN DRESSES

- Corduroy • Prints • Stripes • Plaids
- \$10.95 Values, now \$7.30
- \$8.95 Values, now \$5.97
- \$5.95 Values, now \$3.97
- \$3.98 Values, now \$2.37

- One Lot \$7.95 Cotton and Taffeta Dresses, sizes 7 to 14, now \$5.30
- One Lot \$3.98 Gingham & Cotton Dresses, sizes 7 to 14, now \$2.98
- One Lot \$1.69 to \$2.98 Blouses for girls 3 to 6—now \$1.49
- One Lot \$2.49 to \$2.98 Blouses for girls 7 to 14—now \$1.49

3 to 6x Wool SWEATERS

- \$1.98 Values, now \$1.32
- \$2.98 Values, now \$1.99
- \$3.98 Values, now \$2.66

7 to 14 Yrs. Girls' SWEATERS

- Long Sleeves Slip-ons \$2.98 Values, now \$1.99
- \$3.98 Values, now \$2.66

Skirts, \$5.95 Values, now \$3.98  
—See Odd Raincoats and Save 1/3, 1/2  
Odd Lot Children's Felt Hats 1/3 off

**4 Group Children's WINTER COATS**  
now 1/3 off

(12) in Sizes 3 to 6x-Yrs.  
—Were \$10.95 to \$20.95  
—Now \$7.30 to \$19.97

(31) in Sizes 7 to 14-Yrs.  
—Were \$8.98 to \$29.95  
—Now \$5.99 to \$19.97

(7) in Pre-teens—10-12-14  
—Were \$19.95 and \$29.95  
—Now \$13.30 and \$19.97

(7) Tots' Quick-Change Snowsuits, \$9.98  
\$12.95 Values, 6-Mos. to 1-Yr.—now \$5.98

(15) \$1.59 Wool Knit Baby Soakers, \$1.49  
—(17) \$1.98 Wool Knit Leggings, \$1.49  
6 months to 2-Yrs.—now \$1.49

(13) \$1.25 & \$2.29 Baby Caps 79c & 98c  
—(8) \$2.98 Infants Sweaters \$1.98  
—(7) \$1.98 Infants Sacques \$1.39  
—98c Kleenerts Baby Pants \$49c

(5) \$1.98 Wool Knit Creepers \$98c  
—(7) 79c Infants Vanta Shirts \$59c  
—(12) \$1.98 Tots Seersucker Coveralls \$1.29  
—(3) \$2.98 Twin-Record Photo Books \$98c

**CHILDREN'S SHOP—2nd Floor**  
—(1) Lot Fostoria Crystal \$1.33 off  
—1 Lot \$1.39 Cocktail Glasses 25c Ea.  
3 patterns to select from  
—1 Lot \$1.39 Juice Glasses 50c Ea.  
3 patterns to select from  
—White Porcelain Bathroom Fixtures—now 1/2 OFF  
—Stove Pipe, Elbows, Joints 1/2 OFF  
—Reg. \$7.95 Vacuum Coffee Maker \$2.98  
and electric hot plate, now \$2.95  
—Reg. \$5.29 Electric Upright Toaster—Now \$2.95  
—Reg. \$1.98 Long Handle Wall Brush—Now 49c

**HOUSEWARES**  
—(1) Lot Fostoria Crystal \$1.33 off  
—1 Lot \$1.39 Cocktail Glasses 25c Ea.  
3 patterns to select from  
—1 Lot \$1.39 Juice Glasses 50c Ea.  
3 patterns to select from  
—White Porcelain Bathroom Fixtures—now 1/2 OFF  
—Stove Pipe, Elbows, Joints 1/2 OFF  
—Reg. \$7.95 Vacuum Coffee Maker \$2.98  
and electric hot plate, now \$2.95  
—Reg. \$5.29 Electric Upright Toaster—Now \$2.95  
—Reg. \$1.98 Long Handle Wall Brush—Now 49c

**HOUSEWARES—Basement**  
—(1) Lot Fostoria Crystal \$1.33 off  
—1 Lot \$1.39 Cocktail Glasses 25c Ea.  
3 patterns to select from  
—1 Lot \$1.39 Juice Glasses 50c Ea.  
3 patterns to select from  
—White Porcelain Bathroom Fixtures—now 1/2 OFF  
—Stove Pipe, Elbows, Joints 1/2 OFF  
—Reg. \$7.95 Vacuum Coffee Maker \$2.98  
and electric hot plate, now \$2.95  
—Reg. \$5.29 Electric Upright Toaster—Now \$2.95  
—Reg. \$1.98 Long Handle Wall Brush—Now 49c

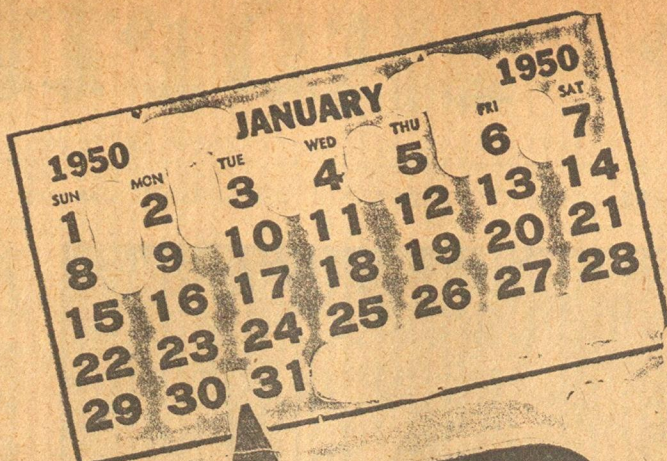
**HOUSEWARES—Basement**  
—(1) Lot Fostoria Crystal \$1.33 off  
—1 Lot \$1.39 Cocktail Glasses 25c Ea.  
3 patterns to select from  
—1 Lot \$1.39 Juice Glasses 50c Ea.  
3 patterns to select from  
—White Porcelain Bathroom Fixtures—now 1/2 OFF  
—Stove Pipe, Elbows, Joints 1/2 OFF  
—Reg. \$7.95 Vacuum Coffee Maker \$2.98  
and electric hot plate, now \$2.95  
—Reg. \$5.29 Electric Upright Toaster—Now \$2.95  
—Reg. \$1.98 Long Handle Wall Brush—Now 49c

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# CLEARANCE

save up to 50%

## women's LINGERIE

—One rack—all wool and brushed rayon robes, corduroy Brunch Coats—values to \$21.95; 12-44. Now 1/4 OFF

—One Rack—women's rayon House Coats—Values to \$16.95; Sizes 12 to 20. Now 1/3 OFF

—One Rack—Women's Lounging Pajamas—Values to \$14.95; Sizes 12 to 40. Now 1/2 OFF

—\$3.98 Women's Cotton Print House Coats, \$2.98  
—\$5.95 Cotton and Rayon Print House Coats, B. S. \$3.98

**PRINCESS SLIPS**  
—One Table Women's \$2.49 to \$3.98 SLIPS crepes, jerseys, cottons, broken sizes 32-50, NOW \$1.98  
—One Table \$3.98 to \$5.95 SLIPS crepes & satins, sizes 32-40, NOW \$2.98 & \$3.98  
—One Lot \$1.49 to \$2.29 Knitted SLIPS cottons or part wool, regulars & slouts, NOW 99c  
—Women's \$2.49 to \$3.98 Crepe & Taffeta

**GOWNS**  
—Women's \$4.95 - \$5.95 GOWNS ray and crepes—broken sizes, NOW \$3.98  
—TEEN-AGE \$2.98 - \$3.98 Rayon Satin Gowns and Pajamas; sizes 10-16 \$1.98  
—Women's \$7.95 Quilted Bed Jackets, rayon Bemberg\*, pastels; M-L-sizes, NOW \$5.95  
—Women's \$1.79 to \$2.98 Winter Union Suits, assorted styles and weights; 36 to 50, NOW 98c  
—One Lot Women's 98c Unionsuits, assorted styles—broken sizes—NOW 49c

**WOMEN'S READY-TO-WEAR**  
—ONE RACK WOMEN'S DRESSES were \$14.95-\$34.95, now \$7.49-\$17.48 NOW 1/2 OFF  
—Entire Stock Women's MILLINERY were \$1.98 to \$16.95, now 99c to \$8.48 NOW 1/2 OFF  
—ONE RACK JUNIOR'S DRESSES were \$5.95-\$29.95, now \$2.98-\$14.98 NOW 1/2 OFF

**Women's Corduroy SPORTSWEAR**  
—Reg. \$3.98 Weskits, now \$2.37  
—Reg. \$8.95 Skirts, now \$5.97  
—Reg. \$8.95 Jumpers, now \$5.97  
—\$6.95 to \$14.95 Jackets, now \$4.64 to \$9.97

**Women's Blouses, Sweaters, Slack Suits**  
—\$2.98 to \$9.95 Blouses, now \$1.99 to \$6.64  
—\$1.98 to \$5.95 Sweaters, \$1.32 to \$3.97  
—Reg. \$10.95 Slack Suits, now \$7.30

**Women's Dresses, Coats, Suits Fur Coats**  
—\$14.95-\$49.95 Wm's Dresses \$9.97-\$33.30  
—\$8.95-\$29.95 Jr. Dresses, \$5.97-\$19.97  
—\$34.95-\$79.95 Suits, \$23.30 to \$53.30  
—Entire Stock Fur Coats, now

**Women's Ready-to-Wear—2nd Floor**  
—Rack Women's \$34.95 and \$39.95 Coats, Now \$22.00

## PIECE GOODS

• Reg. 79c Qualities

• Solids & Striped Chambrays  
• Printed Broadcloths  
• Printed Spun Rayons  
39c YD.

• Reg. 90c to \$1.29 qualities  
• Imported Plaid Gingham  
• Striped Chambrays • Ameri-  
tex Prints and Solids  
59c YD.

• Reg. \$1.19 to \$1.49 Qualities  
• Gingham checks and plaids  
• Striped Chambrays  
• 36-inch Sanforized  
98c YD.

## WOOLENS

—\$1.98 to \$2.98 Qualities  
Plaids, Stripes, Solids, yard \$1.49  
—\$2.98 to \$4.75 Qualities  
Plaids, Stripes, Solids, yard \$2.49

## RAYON

—1.49 to \$1.98  
Plaids

**PIECE GOODS—Main Floor**  
—\$1.49 to \$1.98  
Plaids

**FABRIC GLOVES**  
—Odd Lot Women's \$1.49 to \$2.00 Fabric Gloves, pair 98c  
—Odd Lot Women's \$2.50 to \$3.50 Fabric Gloves, pair \$1.49  
—Odd Lot Misses and Children's \$1.49 & \$1.98 Dress Gloves, pair 98c

**HANDBAGS**  
—Our entire stock of Fall and Winter Handbags reduced.  
—\$2.98 Values, now \$1.98  
—\$4.95 Values, now \$2.98  
—7.50 Values, now \$4.95  
—\$10.00 Values, now \$5.95  
Prices Plus Tax

**Costume Jewelry**  
• Necklaces • Earrings • Pins  
—98c Values, now 49c  
—\$1.98 Values, now 98c  
—Main Floor

**COSMETICS**  
discontinued lines reduced—  
—50c to \$1.50 Lipsticks ..... 1/2 off  
—\$1.00 Talcum Powder ..... 50c  
—\$1.25 Cologne ..... 75c  
—\$1.00 Box Soap ..... 75c  
—\$7.50 to \$15.00 Perfume ..... 1/2 off

**NOTIONS**  
—1 Lot Knitting Yarns  
—1 Lot Sequin Trimmings 1/2 OFF  
—1 Lot Ribbon  
—1 Lot Flower Trimmings  
—Fall Hat Bases Reduced  
—Laces and Edging 1/2 price  
—\$1.29 Sweater Dryer ..... 50c

**ODDS and ENDS**  
—1 Lot \$1.98 Velvet Scarfs ..... 98c  
—1 Lot \$2.98 Wool Scarfs ..... \$1.98  
—1 Lot \$1.49 Suede Belts ..... 49c  
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—Umbrella Covers 1/2 price  
—1.00 Mechanical Pencils ..... 50c

**Our Entire Stock TOPCOATS**  
—\$47.50 Val., now \$35.63  
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—\$39.50 Val., now \$29.63  
—\$19.95 Val., now \$14.96  
—1 Lot Men's \$7.50 Felt Hats while 30 last—choice  
—Men's \$19.95 Fine Gabardine RAINCOATS, closing out at—  
—Reg. \$9.95 U. S. black rubber slickers—now \$7.95  
—Odd Lot \$6.95-\$8.95 DRESS PANTS, while they last \$7.95  
—Another Lot \$4.98 to \$7.95 MEN'S PANTS, sizes 28-34  
—Odd Lot Men's \$43.50 Suits Hurry in to see these at—  
—One Lot Men's \$1.19 Zebra WORK HATS, water-repellent

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## BOYS' WEAR

(B. S. Means Broken)



# CHURCHES

## SACRED HEART CATHOLIC CHURCH

Mass each 1st and 5th Sunday at 8:00 a. m. Everyone cordially invited.

## NEW PROSPECT BAPTIST CHURCH

Rev. W. C. Hamilton, Pastor  
Sunday School 9:45 a. m.  
Church Services - 2nd and 4th Sundays at 11 a. m. and 7:30 p. m.  
B.T.U. Sunday 6:30 p. m.  
Prayer Meeting, Wednesday 7:00 p. m.

## IUKA BAPTIST CHURCH

Pastor Rev. B. L. Mohen  
Sunday School 9:45 a. m.  
Church Service 11:00 a. m.  
B. U. Sun. 6:00 p. m.  
Church Service, night, 7:00 p. m.  
Prayer Meeting, Wed. 7:00 p. m.

## ROCKY SPRINGS METHODIST CHURCH

Patrick Methodist Church, Rev. C. L. Ivy, Pastor.  
Sunday School at 10 a. m.  
Preaching 4th Sunday at 2:30 p. m.

## BETHELM BAPTIST CHURCH

Pastor Rev. W. A. Hamilton  
Sunday School 10:00 a. m.  
Church services—1st Sunday, 10:00 A. M.; 1st and 3rd Sunday evening at 7:30.

## ALLSBORO, ALA.

Pastor C. M. Nolen

Church service - 3rd. Sunday at 10:00 a. m. and 6:30 p. m. Sunday School at 10:00 a. m.

## Marguerite Methodist Church

Pastor C. M. Nolen  
Church service - 4th Sunday at 10:00 a. m. and 6:30 p. m. Sunday School at 10:00 a. m.

## NEW PROSPECT BAPTIST CHURCH

Pastor Rev. W. C. Hamilton  
Sunday School 10 A. M.  
Church Services 1st and 3rd Sundays  
B.T.U. Sunday 7:30 P. M.  
Prayer Meeting—Wednesday 7:30

## CHURCH SCHOOL

In each Church. Sunday School will precede the preaching service. The public is cordially invited to attend these services.

## IUKA CHURCH OF CHRIST

Elvis Bozarth, Minister  
Bible School 10:00 a. m.  
Worship 11:00 a. m.  
Bible Study 6:30 p. m.  
Evening 7:15 p. m.

## North Cross Roads Baptist Church

Sunday School 10:00 A. M.  
Church Service 2nd Sunday 11:00 A. M. -- 7:00 P. M.

## TISHOMINGO CHURCH OF CHRIST

Bob Hoover, Minister  
Bible Classes 10:00  
Preaching every Sunday 11:00  
Young Peoples Class 6:30  
Preaching 7:45

## St. Gilead Baptist Church

Sunday School 1:00 each Sunday  
Morning Preaching Every 2nd Sunday and Saturday 10:00 P. M. Saturday night.  
Pastor, T. W. Robinson

## NORTH SALEM METHODIST CHURCH

Rev. C. L. Ivy, Pastor  
Sunday School—10:30.  
Preaching every 4th Sunday at 2:30.

## ROCKY SPRINGS METHODIST CHURCH

Sunday School—9:30 a. m.  
Preaching—3rd Sunday, 11:00 A. M.  
Prayer meeting—6:30 each Sunday night, except 4th Sunday night.  
Singing—6:30 p. m.

## IUKA CIRCUIT

Preaching Schedule  
First Sunday - 11:00 a. m. Spring Hill Church  
Second Sunday - 11:00 a. m. Snowdown Church, 2:30 p. m. Mound Church  
Third Sunday - 11:00 a. m. Pleasant Hill Church  
Fourth Sunday - 11:00 a. m. Harmony Church, 2:30 p. m. Bethel Church.

## RIVERTON, ALA.

Pastor C. M. Nolen  
Church service - 2nd Sunday at 11:00 a. m. and 6:30 p. m. Sunday School 10:00 a. m.

## Tishomingo Baptist Church

Pastor Rev. W. C. Hamilton  
Sunday School 10:00 a. m.  
Church Services: First Sunday evening at 6:30 and 5th Sunday a. m. and evening.

## Tishomingo Methodist Church

Pastor Rev. W. L. Whitener  
Sunday School 10:00 a. m.  
Church Services: 2nd and 4th Sunday a. m. and 6:30 p. m.

## BURNSVILLE CHURCH OF CHRIST

Luther Davis, Minister  
Bible School 10:00  
Preaching 11:00  
Communion 11:45

## Pleasant Grove Church of Christ

Bible School 10:00 a. m.  
Worship 11:00 a. m.  
Preaching - 2nd Sunday 11:00

## IUKA METHODIST CHURCH

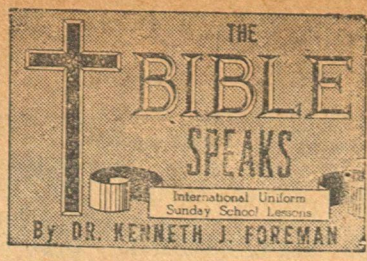
W. V. Stokes, Minister  
Sunday Morning: Church School 9:45  
Evening Worship 11:00  
Sunday P. M. Methodist Youth Fellowship 6:1  
Evening Worship 7:0

## Church Calendar

Rev. W. L. Whitener  
Prayer Service Wednesday p. m. at 6:30 p. m.  
W.S.C.S. Tuesday evening 6:30 after every 4th Sunday, Pres Mrs. Grover Hardy.  
1st Sunday, Dennis 11:00  
1st Sunday, Mt. Pleasant, 2:30  
2nd Sunday morning and evening Tishomingo  
3rd Sunday, Boggs Chapel 11:00  
3rd Sunday, Paradise, 2:30  
4th Sunday morning and evening Tishomingo.

## BEREA CHURCH OF CHRIST

Bible School 10:00  
Lord's Supper 11:00  
Bible Study, Wed. 7:00  
Preaching, 2nd Sunday 11:00



SCRIPTURE: Acts 2:42-5:42  
DEVOTIONAL READING: Hebrews 11:23-26, 32-34.

## Fellowship

Lesson for January 15, 1950

THE FIRST CHRISTIANS didn't have everything we have, but on the other hand they had one thing seldom to be seen nowadays. They did not have the New Testament, only the Old; they were not surrounded by an even partly Christian civilization; they had no centuries of Christian tradition; they had no world-wide Christianity, only a small knot of people in one small and out-of-the-way city, Jerusalem. On the other hand, for all they lacked, they had one great thing: Fellowship. We have it too, but too often in a week and watery fashion as compared with what they enjoyed.

## Family Living

THE VERY FIRST Christians lived literally like a big family. This is all the more extraordinary when you think of the variety of their backgrounds. (Look up the list of places mentioned in Acts 2:9,10 on a map of Asia, Africa and Europe.) A good family is a unit.

If little Willie comes down with appendicitis, his parents don't get out the family account book and figure out how much Willie has been worth to the family, in dollars and cents, in his eight years of life.

Suppose they calculated that his services, such as they are—carrying in the wood, feeding the chickens, or what not—had been worth about \$23.75 since the last time he was sick, they wouldn't send little Willie to the hospital with the note to the doctor: "Please give our Willie \$23.75 worth of operation. That's all he has put into the family budget and that's all we're going to let him take out!"

Not by any means. Little Willie is taken to the hospital and whatever operation he needs, that is the one his parents want him to have, even if it costs 20 times what Willie has been worth in cash. The family give Willie what he needs, and they also expect him to help out in all the ways he can.

## Church Living

ONE TROUBLE with our churches today is that so many of them have actually lost this family-feeling. The early Christians, we are told, "were of one heart and soul." Could you say of your church that all its members are of one heart and soul?

The early Christians, feeling thus close to one another, "had all things in common." What do the members of your church have in common? They meet in one place once a week. But what else? Do they even speak to one another? If one member of the congregation falls sick, do the others find out about it quickly, and when they find out, what do they do about it? If trouble comes to a member, do the other members rally around him?

Does the church say to its members, as the Salvation Army does of hard-pressed men, "You may be down but you're never out?" Some churches have a pastor's or deacon's fund, to be used in cases of need.

Contributors to the fund are as anonymous as are those who are helped by it. The idea is for those who are blessed with large income, or those who may have special windfalls, bonuses, extra dividends, big crops, and so on, to chip in for the aid of all who may run into trouble.

## Not All Troubles Are Financial

NATURALLY, not all troubles are financial. Some of the most serious troubles have little or nothing to do with money. There are many other kinds of needs. For example, in any church there will be lonely people, and you can't cure loneliness with a check, no matter how big.

The minister is the key man, he can locate the needs, but he can't supply them all. Lonely people, those who have been through deep sorrow, men trying to find the right jobs, young folks in danger of serious temptation—a church which is like a family will not let these people fight their battles alone.

What we all need is the feeling that we belong. The church can make all the difference between despair and happiness simply by making every single person in it feel that no matter what happens to him, he still belongs; he is more than among friends, he is among brothers.

"Was a nervous wreck from agonizing pain until I found Pazo!" says Mrs. A. W., San Antonio, Texas. Speed amazing relief from miseries of simple piles, with soothing Pazo! Acts to relieve pain, itching, instantly—soothes inflamed tissues—lubricates dry, hardened parts—helps prevent cracking, soreness—reduces swelling. You get real comforting help. Don't suffer needless torture from simple piles. Get Pazo for fast, wonderful relief. Ask your doctor about it. Suppository form—also tubes with perforated pile pipe for easy application. Pazo Ointment and Suppositories.

## Midway News

Mr. Delbert Curtin was brought home last Friday from the Booneville Hospital and is slowly improving.

Mr. Sutton has been quite ill for the past week.

Mr. Ben Fredrick continues confined to his room.

Sunday visitors in the Curtin home were his mother, Mrs. Curtin, and sisters, Mr. and Mrs. Whit Wilson and Mr. and Mrs. John Young.

A letter has been received from Miss Leola Woodley stating she had landed on the Philippines in Manila, after spending a few years in China as a missionary.

## MIDWAY BOYS 4-H CLUB

The boys 4-H Club of Midway school met Friday morning, Jan. 7th under the leadership of Mr. Marlin.

The following officers were elected for the new year: President—Jimmy Oaks

Vice-President—David Curtin Sec'y.—James Hester McKee. The Club has approximately twenty-five members.

Mr. Marlin gave a very interesting discussion on pine trees. Several boys were interested in planting some.

## CARD OF APPRECIATION

We want to thank each and every one who have remembered us in any way since Mr. Clement has been in the hospital, and since our return home. He received so many lovely flowers, get well and Christmas cards, letters and

### Fran Theatre

"WHERE PLEASURE COSTS SO LITTLE"  
TISHOMINGO, MISS.

Sunday Show 1:30 — 3:30 P. M.  
WEEK NIGHTS 7:00  
Saturday Show 2 P. M. — 6 P. M. — 7:30 P. M.  
Owl Show 9:30

Wednesday and Thursday, Jan. 11 and 12  
"INTRUDER IN THE DUST"  
Claude Jarman, Jr. David Brian, Elizabeth Patterson

Friday and Saturday, Jan. 13 and 14  
"STAGE TO CHINO"  
George Brent

—Owl Show Saturday—  
"COBRA WOMAN"  
Maria Montez Jon Hall

Sunday and Monday, Jan. 15 and 16  
"ANY NUMBER CAN PLAY"  
Clark Gable Alexis Smith

## Snowdown News

Mr. Rush Thompson of Memphis, spent Saturday night with Mr. and Mrs. Emmett Curtin.

Mr. and Mrs. Dewey Holliday and two sons spent Saturday night here with Mr. and Mrs. John Daniel.

Miss Geneene King of Birmingham, Ala., spent Christmas week with her father and Mrs. Bud Wingo.

Mr. and Mrs. Eston Wingo of Memphis, visited his mother Mrs. Ruth Wingo, last week.

Freinds of Mr. and Mrs. Macon Waters of Decatur, Tenn., congratulate them on the arrival of a son, named Robert Parker, born on December 23rd. He will be called Bobbie.

Mr. and Mrs. R. K. Thorn have moved to their new home in Iuka on Highway 25 South.

Mrs. Paul Adams of Plain Dealing, La., visited in the home of Mrs. Ed Thorn Monday.

Mr. and Mrs. Alton Maxwell visited Mr. and Mrs. Lorenza Robertson last Tuesday.

Mr. Eugene Thorn of Tuscomb, is visiting his mother, Mrs. Leorna Thorn, this week.

Mrs. Dora Curtin visited Mr. and Mrs. Delbert Curtin last Sunday.

Mr. and Mrs. G. W. Daniel was in Memphis last Friday on business.

Mr. O. D. Dexter and son, Clinton, were in Memphis Monday and Tuesday on business.

Rev. and Mrs. J. H. Holder were dinner guests of Mr. and Mrs. M. C. Layton last Sunday.

### 666 GIVES FAST RELIEF

LIQUID OR TABLETS  
when COLD  
MIGRAINE STRIKE

### ASTHMA

Don't let coughing, wheezing, recurring attacks of Bronchial Asthma ruin sleep and energy without trying MENDACO, which works thru the blood to reach bronchial tubes and lungs. Usually helps nature quickly remove thick, sticky mucus. Thus alleviates coughing and aids freer breathing and better sleep. Get MENDACO from druggist. Satisfaction or money back guaranteed.

visits from friends while in the hospital, it made his stay more pleasant. We thank especially Mrs. Saucier for the nice tray she sent to us Sunday and the lovely cake from the Methodist Church. We appreciate every prayer offered in our behalf.

Signed,  
Mr. and Mrs. J. E. Clement  
Belmont, Miss.

SAW FILING  
All types saws filled. See Joe Brabo.

### HIGH SCHOOL DIPLOMA

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In Spare Time at Low Cost

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### MAJESTIC

IUKA, MISS.

Monday and Tuesday, Jan. 15 and 16  
"GOD'S COUNTRY AND WOMAN"  
George Brent Alan Hale

Wednesday and Thursday Jan. 18-19  
"Scene Of The Crime"  
Gloria De Haven Tom Drake

Friday and Saturday Jan. 20-21  
"Marshall Of Reno"  
Wild Bill Elliott

Monday and Tuesday Jan. 23-24  
"The Last Bandit"  
William Elliott Adrian Booth

Shows Start  
Saturday Matinee 12:45 Night 6:00  
Week Nights 6:45

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IUKA, MISSISSIPPI

## CLUBS and LODGES

### LIONS CLUB MEETS

1st and 3rd Monday night of each month at 7:00 p. m. in the mezzanine floor at The Liberty Cafe.  
Kermit Rushing  
Major Nixon, Secretary  
Lloyd Stormen

### IUKA ASSOCIATION OF COMMERCE

A civic organization for future growth.  
Regular Meeting 1st Tuesday night.  
L. Woodley President  
William J. Pyle Secretary

### EASTERN STAR

2nd and 4th Thursday evening 7:00 o'clock.  
Orthy Matron - Mrs. Eva Burns  
Secretary Miss Effie Green

### MASONS MEET

1st Saturday night of each month at 7:00 p. m. over Mrs. Hiett's Store.  
Master M. W. Ken  
Secretary H. M. Biggs

### EASTERN STAR

Order of the Eastern Star meets every Third Tuesday night of each month at 7:30 at the Masonic Hall.  
W. Matron-Mrs. P. J. Williams  
Secretary Mrs. R. S. Williams

### Tishomingo Masonic Lodge

1st Monday evening in each month, 7:00 o'clock.  
Worshipful Master - C. A. Crow  
Secretary W. R. Nettles

### Tishomingo American Legion

Time 2nd and 4th Tuesday evening 7:00 p. m. Commander E. F. Burns, Adjutant Bill Barrett



## The Vidette

R. W. TOWERY, Editor and Publisher  
MRS. R. W. TOWERY, Associate Editor

Published Every Thursday

Entered as second-class Matter at the Post Office  
at Iuka, Mississippi, under the act of March 3, 1879

ACTIVE MEMBER MISSISSIPPI PRESS ASS'N.

## SUBSCRIPTIONS PAYABLE IN ADVANCE

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|-------------------------------|--------|
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| Year                          | \$2.00 |
| 6 Months                      | \$1.25 |
| All Other Subscriptions:      |        |
| Year                          | \$3.00 |
| 6 Months                      | \$1.75 |

## POCKET KNIFE BRINGS NEW LIFE AS MOTHER DIES FROM GUNSHOT

(The Commercial Appeal)  
Russellville, Ala., Jan. 10.—A former flight surgeon brought a baby boy into the world with a pocket knife Monday night six minutes after his mother died of an accidental shot.

Dr. W. H. Spruell performed a Caesarian section on the body of Mrs. Carol Hargett, 25, on a living room rug and delivered a four and one-half pound boy, who was "doing well" in an incubator Tuesday.

Mrs. Hargett, who expected her baby next month, was shot in the head and killed by the accidental discharge of a pistol held by her mother, Mrs. W. H. Key Jr., wife of a University of Alabama trustee. (Mrs. Key will be remembered here as Buster Cotton, daughter of the late A. J. Cotton, and a niece of Mrs. Charlie McKnight.)

The victim's husband, Pelham Hargett, ran two blocks to Dr. Spruell's house and told the doctor what had happened. Without even picking up his instruments, Dr. Spruell rushed to the Hargett house to find the mother dying and the baby doomed unless he acted swiftly.

"I borrowed a pocket knife from the husband and I listened for the mother's final heartbeat before performing the Caesarian section," Dr. Spruell said. "It was an unpleasant experience because I was so close to the family, but it was over quickly."

He estimated it was only five minutes between the time of the shot before he reached the scene and detected the mother's last heartbeat. In one minute more, Dr. Spruell said, the infant was free of the womb.

Dr. Spruell had performed a

routine Caesarian at Russellville hospital a few hours earlier. He admitted the delivery of a live baby from a dead mother was a "little unusual" in his experience, which includes parachuting into African jungles to treat survivors of a crashed Army Air Force plane. He received a high decoration for his wartime service. He was graduated from the University of Tennessee and has practiced here for 14 years with time out for the war.

Mrs. Hargett only last week was honored at a "stork shower" in expectation of her first child. She had been married for nine years to Hargett, a telephone company lineman and a war veteran.

Monday night the couple was talking with Mrs. Hargett's parents when Hargett brought out the small pistol which he had bought his wife for protection while he worked at night.

Mrs. Key wanted to shoot it, Hargett said, so she went out to the patio and discharged the pistol into the woods.

She then turned back into the house, Hargett said, and apparently believed the pistol was unloaded. He said he reached out to knock it from her hand when the weapon discharged, striking Mrs. Hargett in the eye.

He said they were all horrified "but I thought we might save the baby if I could get to Dr. Spruell in time."

## "Saved my Life"

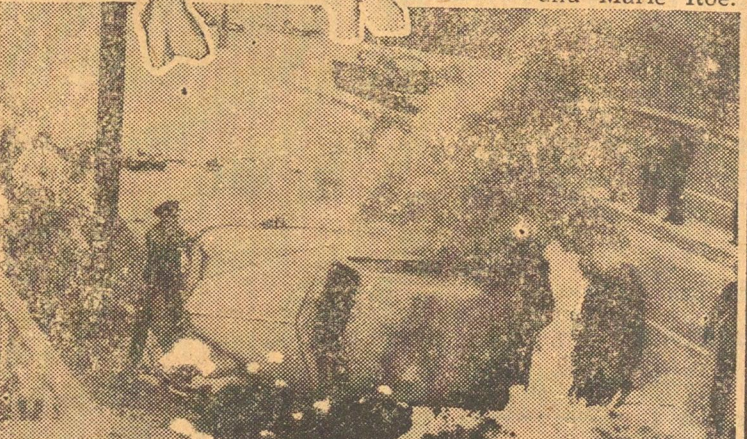
A God-send for GAS-HEARTBURN  
When excess stomach acid causes painful, distressing gas, sour stomach and heartburn, doctors usually prescribe the fast-acting medicine known as Bell's Tablets. No laxative. Bell's Tablets bring comfort in a minute or return bottle to us for double money back. 6 BELL-TABS for Acid Indigestion 25¢

## People, Spots In The News

**GUIDING**  
Schenley Laboratories' work with Tibione, promising new anti-tuberculosis drug discovered in Western Germany, is Dr. Charles E. Dutches, company's medical director. If drug is proved in U.S. clinical tests Schenley will make it generally available to fight TB here.



**THREE GALS**  
on a fence help convince tourists they should stop off for a while in Las Vegas, Nevada. Shapely chorines of a hotel floor show there are Jo Ames, Pat Terry and Marie Roe.



**"LUCKY"** motorist Chandos Rypinski (left) watches firemen fight blaze that ruined his auto in Hollywood after it hit lamp post and burst into flames. Said Chandos: "Guess I'm lucky."

## TISHOMINGO NEWS

Mrs. L. D. Edwards was called to Clarksdale, Miss., last Thursday due to the serious illness of her father, Mr. Barbor.

The Rev. W. L. Whitener has recovered from an attack of flu and he filled his appointment at the M. E. Church Sunday morning.

Week end guests in the E. H. Dean home were Mrs. J. S. Henderson and Mrs. McRatiff, Saltillo; Mr. Woodrow Ratliff, Can-

yon, Texas; and Mrs. Jules Gipsen, Memphis.

Recent guests in his home were Mr. and Mrs. Walter Dean, Tusculumbia, Ala., Mr. Ward Dean and Mr. Marshal Ratliff, Battle Creek, Mich.

Very sorry to report the serious illness of Mrs. Belle Stornment. However, she has made a slight improvement.

Attention!

All veterans and teachers who are interested in receiving College credits are requested to be

present at the Tishomingo High School building Wednesday evening, January 18th at 7 o'clock.

The officials from the North-East Miss. Junior College will be present to discuss the various courses offered and to make definite plans for those who are interested.

Recent visitors in the W. H. Fairless home were Mr. and Mrs. Brandon Chenault, Haleyville, Ala.; Mr. and Mrs. Perry Williams and Mr. and Mrs. Harrell McDonald, Iuka.

Mr. and Mrs. Roe Daniel of Iuka, and Mr. and Mrs. Jack Jolding, of Red Bay, Ala., were visitors in the home of Dr. and Mrs. N. C. Waldrep Sunday afternoon.

Friends are very happy to see Mrs. Waldrep at her place of abode again.

Mrs. J. W. Nash, Mrs. C. A. Crow and Mrs. Hoyt Phillips attended the funeral of Mrs. Fred Hutchins in Corinth last Saturday.

**Kaiser-Blunt**  
Mr. James Kaiser and Miss Eugenia Blunt were married last Sunday afternoon in Iuka.

The bride is the attractive daughter of Mr. and Mrs. Varda Blunt and she was a Junior in High School. The groom is in the Army, and is stationed in Florida. Friends extend the young couple congratulations and best wishes.

Bro. Jimmy Moffett, from Freed-Hardeman College preached at the Church of Christ here last Sunday and his plans are to be with them every Sunday.

Miss Ollie Bickerstaff has recently been appointed County Chairman of the Mississippi Committee of the Southern Association Cooperative Study in Elementary Education by Supt. A. M. James, Drew, Miss., State Chairman.

An invitation has been extended her to meet all county chairmen in Mississippi, in Jackson, January 14th.

Mrs. Raymond MaHundra and children, from Memphis, are visiting her parents, Mr. and Mrs. J. T. McRae.

**Don't Cheat Yourself-Read All The Want Ads All The Time**

## SCORES AGAIN

(Continued from Page 1)

summer camp. They are trying to raise all funds needed.

18. Gave Wear Ever Aluminum dinner so that gifts of aluminum ware would be given the Home Economics Dept. of Iuka High School. The department received 1 large cake pan and three pie pans.

19. Assisted in the dedication of the gymnasium, giving one dozen American Beauty Rosse to the crowned basketball queen.

20. Gave County-Wide Youth night at gym for all students from 7th through 12th grades in all six high schools of the county. 225 students attended and entered into the activity planned. Stunts from every school were presented. It was truly a night of recreation for Tishomingo County children.

21. Organized Cub Scouts in Iuka. The club buying all supplementary literature and paying all fees. Arranged all meetings and asked all leaders to serve.

22. Sponsored visit from Santa Claus, buying fruits and candy given away. Contacted Santa by phone and letter, making plans.

23. Sponsored Christmas Home and Business decoration contest. Gave three prizes, one for the best interior, best exterior of homes and best decoration in the business district.

24. Sponsored Eddie Hill show for recreation of county folks, also to raise funds for other work.

25. Art Exhibition for public of all art contributed to school. This exhibit included 96 art pictures.

26. Piano recital. We selected two local pupils of piano and presented them to the public as an incentive for more serious piano study. Studying what students of music have taught we learned "The greatest incentive for more serious piano study

## Extinguish Camp Fires!



Careless campers cause 7 per cent of forest fires.

for the youth of today is the assurance of being heard." We want Iuka to be musical. We want the youth to appreciate good music.

27. Concert Series. We have sponsored a series of concerts in Iuka to stimulate an interest in good music. These concerts have been a Harp Trio by three teachers of music at Southwestern in Memphis; Voice Concert by a popular mid south lyric cororatura; and piano by a Memphis and New York City pianist of renown. The fourth concert will be given Feb. 13th featuring Joy Brown, famous violinist 17 years of age. She has been on concert stage since she was seven. It studying in New York City and appearing nightly there now.

She is being paid for her performance in New York. 28. Showed spirit adv. congratulating their factory. 29. Sponsor Ear, Eye, Throat Fund in County, giving glasses to any needy child at no expense of the parents. The club year we helped in the county. The not been estimated. Miss Div. for Blind Children's Home. Total Expenditure year on different



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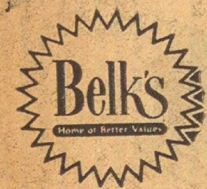
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| 72x99 - Pacific Extra Strength Type 140     | \$1.88 | Ea. |
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| Pacific's Contour Double Bottom Sheets      | \$2.79 | Ea. |
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New Beauty

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It's Smarter Than Ever



# WANT ADS

## WANT AD RATES

Want Ads cost 3c per word per line, with 50c the minimum charge for all insertions. That is, if your want ad has 8 words it will run twice for 50c or 3 times for 72c. A 10 word want ad will run once for 50c, or twice for 60c or three times for 72c; a 20 word want ad will run once for 60c or 2 times for \$1.20. There is an extra charge for bold and large type. We do not accept blind want ads for publication.

## FOR SALE



W. E. BOATMAN  
MONUMENT COMPANY  
Corinth, Mississippi

FOR SALE 40 acres farm on Airport Road 1 1/2 miles north of Iuka. See James E. Adcock. (24-2tp)

## FOR SALE-

HOMES  
FARMS  
AND  
LOTS

At Reasonable Price  
If Interested  
See or Dial 5341

M. T. WATERS  
REAL ESTATE CO.  
Iuka, Mississippi

## SHOES

Corinth's Exclusive Shoe Store  
AIRSTEP  
BUSTER BROWN  
X-Ray Fitted

Lessner's Shoe Store  
Next To Pickwick Theatre

FOR SALE: Child Craft in 14 volumes. Ideal for home or school. Mrs. L. E. Skinner, Box 6, Iuka, Miss. (23-3tp)

FARM FOR RENT: 7 miles northwest of Iuka on Route 3, 1 acre of cotton, all corn and soy ground wanted up to 60 acres. A. D. Glenn, Jackson, Tenn., Route 6, Phone 7-1634. (2-2tp)

FOR SALE: McKnight House, Park Street, Iuka. Contact Mrs. Hal Anderson, Corinth, Miss. (2-3tp)

FOR SALE: Cow with young calf. See William E. Monroe, Route 5, Iuka. (24-2tp)

FOR SALE: Practically new No. 2 DeLaval Cream Separator with motor, cheap. Pecans, also quart and pint milk bottles. Joe Davis. (24-2tp)

FOR SALE: Clover and soybean hay. Zeli Akers, R-2 Iuka. (24-2tp)

## TRACTORS

FOR SALE: 1-A International Row, \$1000.00; 1-H International Row, \$1500.00. Full equipment. Both in A-1 condition. Priced right. R. C. Martin, Paducah, Miss. (23-4tp)

Johnson Motor Co.  
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INTERNATIONAL  
TRUCKS  
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Summerour's Hi-Bred Half and  
Half Cotton Seed 1st year from  
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FOR SALE: Best for less in  
Building Materials. We can supply  
your needs in Building Materials,  
from foundation to roof.  
Iuka Building Supply, Dial 2611.  
(24-3tp)

F. H. A. LOANS  
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Off. Ph. 132 - Res. 393-R  
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Corinth Mississippi



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PLEASE Call 5661 for subscriptions and renewals for any Magazine published.

Mrs. T. M. McDonald

CUTSHALL  
Funeral Home  
Iuka, Mississippi

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Corinth Mutual Burial Association In This Territory

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will hospitalize your watch,  
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and sure cure.



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Remind. Works through the blood. First dose  
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regularly saves expensive  
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RED BAY  
LAUNDRY

Red Bay, Ala.

## LEGAL

Commissioner's Sale of Land  
For Partition  
Mrs. Juanita Hamilton, et al  
Vs.  
No. 3746  
Andy Ward, et al

By virtue of the provisions of  
a decree of the Chancery Court  
of Tishomingo County, Mississippi,  
rendered by said Court  
on the 12th day of December,  
1949, the undersigned as Special  
Commissioner of the said Court  
in the said cause, will on the  
13th day of January, 1950 at  
Iuka, Mississippi, within legal  
hours in front of the Court House  
door, expose for sale and sell to  
the highest bidder for cash the  
following described real estate,  
situated in Tishomingo County,  
Mississippi, to-wit:

A part of the northeast quarter  
of Section 10, Township 6, Range  
10 East; Beginning at the north  
east corner of the above named  
quarter Section running west to  
the Railroad right-of-way, thence  
south on the east side of the railroad  
right-of-way 41 rods, thence  
east to Section line, thence north  
on Section line 41 rods to starting  
point, which contains 12  
acres more or less.

Also, a part of the southeast  
quarter of Section 3, Township  
6, Range 10 East; Beginning at  
the southeast corner of the  
above named quarter section,  
running north 35 degrees west  
55 rods to the Bay Springs and

## CUB SCOUTS DEN MOTHERS TO HOLD MEETING

On Friday evening at 7:00 the  
Den Mothers, of the Cub Scouts  
will have a meeting in the home  
of Mrs. E. E. Murrah.

Mr. Richard Milam, of Tupelo,  
will meet with this group to give  
instructions on the proper Cub  
Scout procedure.

WANTED: Want to buy new  
PINE PULPWOOD. Delivered at  
Mergerum, Ala. J. L. Bullard  
24-1f

WANT A RENTER—11 1/2 acres  
cotton. Plenty good corn land.  
Farm work till crop time. C. R.  
Stephens. (24-2tp)

## BACKACHE

For quick comforting help for Backache,  
Rheumatic Pains, Getting Up Nights, strong  
cloudy urine, irritating passages, Leg Pains,  
circles under eyes, and swollen ankles, due  
to non-organic and non-systemic Kidney and  
Bladder troubles, try Cystex. Quick, complete  
satisfaction or money back guaranteed. Ask  
your druggist for Cystex today.

Iuka Road, thence north 48 degrees  
west along said road to the  
line dividing said quarter in the  
center north and south, thence  
south on said line to section line  
between section 3 and section  
10, thence east on section line  
80 rods to starting point, containing  
27 acres, more or less.

The said land is sold for the  
purpose of partitioning among  
the owners in accordance with  
said decree, and title is believed  
to be good, but I convey only  
such title as is vested in me as  
said Commissioner.

This the 15th day of December,  
1949.  
J. C. Jourdan, Jr.,  
Special Commissioner

## FROM Betty Crocker's KITCHEN

It's AN EXCITING MOMENT when your husband  
peeks under the napkin hiding a batch of freshly-  
baked muffins. With their mouth-watering fragrance  
and golden, crusty tops, muffins add interest to any meal.  
Especially simple are these Cinnamon Muffins made with Bisquick. I  
think you'll like their delightful, spicy flavor.

## CINNAMON MUFFINS

Stir with spoon just until dry ingredients are dampened (batter will be lumpy).

2 cups Bisquick  
1 cup milk  
2 tbs. sugar  
1 egg

Fill well greased muffin cups 3/4 full.  
Sprinkle over batter in each cup,  
1 tsp. cinnamon-sugar mixture (1/4  
cup sugar, 1 tsp. cinnamon). Bake  
20 to 25 minutes in moderately hot  
oven (400°). Makes 12 muffins.

Mabel, who  
often works  
with Bisquick  
here in our  
kitchen, figures that Bis-  
quick saves her at least 6 steps  
before she even starts to mix  
muffins (getting out ingredients,  
utensils, measuring, etc.). And after  
they are mixed, Bisquick saves her 8  
steps in putting everything away  
and cleaning up.



CREOLE COOKERY has made New Orleans and  
the Gulf States famous for good food. And typical of  
this region is the rich, pungent coffee used as a beverage  
and in cooking.

Our Creole Chocolate is a rich, light, tender cake  
—red-mahogany in color—with just a breath of coffee  
and clove mingled in its rich, chocolate-y fragrance.

## Creole Chocolate Cake

First pour 3/4 cup boiling strong  
coffee (or water) into 1 1/2 squares  
unsweetened chocolate (1 1/2 oz.)  
melted. Mix well and cool.

Stir together into  
bowl.....1 1/2 cups sifted Softasilk  
Cake Flour  
1 1/2 cups sugar  
1 tsp. double action  
baking powder  
1 tsp. soda  
1 tsp. salt  
3/4 tsp. ground cloves (if  
desired)

Add.....3/4 cup (1/4 cup plus 2  
tbs.) high grade  
shortening  
the cooled chocolate  
mixture  
1/2 cup buttermilk or  
sour milk  
1/2 tsp. vanilla

Beat vigorously with spoon 2  
minutes by clock (about 300 strokes).  
Or mix with electric mixer on medium  
speed 2 min. Scrape sides and  
bottom of bowl constantly.  
Add.....1/2 to 1/2 cup unbeaten  
eggs (2 medium)  
Continue beating 2 more minutes.  
Pour into 2 well greased and floured  
round 8-inch layer pans, 1 1/4 inches  
deep. Bake 30 to 35 min. in moderate  
oven (350°). When cool, frost  
with our White Mountain Icing;  
you'll find directions for it inside  
your box of Softasilk Cake Flour.

Many homemakers have written  
to tell me they first used Softasilk  
only for their "dress-up" cakes.  
But after discovering that even  
their simplest cakes were lighter  
and more delicate when made with  
Softasilk, they now use it for all  
their cakes.

"The Nicest Breakfast  
I ever had!"

It was a family reunion, and they  
all gathered at one Florence's  
home for breakfast one Sunday  
morning recently. Her daughter,  
who came by plane from New York,  
said, "This is the nicest breakfast I  
ever had!" The menu:

Broiled Grapefruit Halves  
with Brown Sugar  
KIX with Top Milk  
Bacon Curls  
Scrambled Eggs with Olives  
Maple Pecan Rolls  
Coffee Milk

For a leisurely "company" breakfast,  
our ready-to-eat corn cereal,  
KIX, is an excellent choice. The little  
corn puffs really stay crisp in the  
milk or cream no matter how long  
you linger over breakfast! And they  
have a fresh corn flavor.

## YOU DESERVE A LUNCH HOUR!

THE BUSINESS GIRL takes an  
hour at noon to relax, so why shouldn't  
you? Every homemaker needs the lift she  
will get from a real "noon hour."  
Lunch on a tray is a good idea if you are alone. For something hot to begin  
with, make soup using a  
package of our BETTY CROCKER  
VEGETABLE NOODLE SOUP INGREDIENTS.  
(The soup left over can be  
reheated for a family supper.) Fix a  
salad and toast to go with it. Add a  
glass of milk, and fruit for dessert.  
Carry your tray into the living-

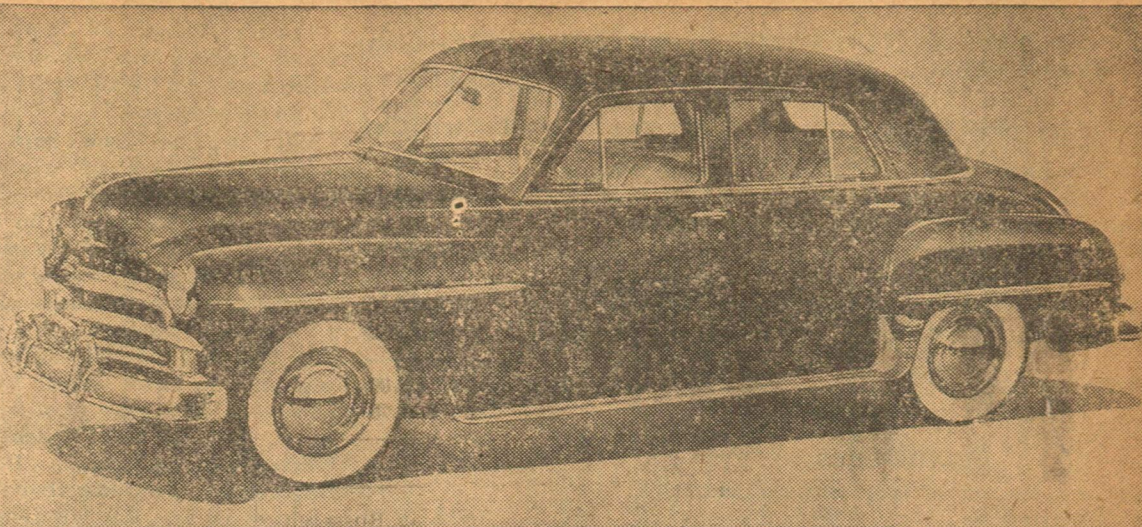
room, and read or listen to  
the radio as you eat.  
I think you will find our  
vegetable noodle soup very  
tempting. Seven vegetables  
give it a fresh garden flavor.  
Meat seasoning and spices  
add character. Egg noodles  
add nourishment. It's a  
truly home-cooked soup, but  
very simple to prepare.

DO YOU KNOW  
That shelled nuts stay fresh longer  
if stored in a perforated jar in the  
refrigerator?

Mother is seldom left alone in a kitchen that's filled with the fragrance of  
baking!

Betty Crocker's of General Mills

## New Plymouth Special DeLuxe Four-Door Sedan



The Plymouth Special DeLuxe four-door sedan, one of nine new models, is shown above. The car contains  
important styling changes and improvements for safety and comfort. Its high compression engine and many  
mechanical features provide lively, economical performance.

## Plymouth Has New Look Both Coming and Going

The 1950 Plymouth car, with im-  
portant styling changes and improve-  
ments for safety and riding comfort,  
will go on display in dealer show-  
rooms throughout the country Janu-  
ary 12.

There are new lines in the silhouette  
which give the new Plymouth a  
longer, lower, more streamlined ap-  
pearance. The changes are readily  
apparent whether viewed from front,  
rear, or side.

Rear fenders, which are bolted on  
for economical removal in case re-  
pairs are necessary, have been re-  
style and lengthened. A larger rear  
window on club coupes and four-  
door sedans, slightly greater over-all  
width, and alterations on the rear  
deck provide a longer, heavier, road-  
hugging appearance for all models.  
The grille has been simplified and  
made more massive. It consists of  
two large horizontal bars with a  
curved-down top member and a  
single vertical bar at the center.  
Above the grille the Plymouth name  
plate appears in larger block letters,  
and a bigger, more colorful medallion  
has been placed over the name  
plate.

Described as "Packed with value

and ready to prove it," the new  
Plymouth was characterized by D.  
S. Eddins, president of Plymouth, as  
"The greatest car value we have  
ever offered the public."

"When we speak of value," Eddins  
said, "we mean that we have com-  
bined beauty with sensible styling,  
that we have achieved big-car per-  
formance with small-car economy,  
and that the mechanical excellence  
of which we have always been  
proud has maintained its high level."

The front and rear tread have  
been increased, a factor which in-  
creases stability, eases tire loading  
stress on curves, and enhances the  
car's general appearance. Thirty-two  
per cent larger than on previous  
models, the new rear window in-  
creases visibility and its lines blend  
into the car's new streamlining  
motif. The window is set in a newly  
designed locking rubber seal.

There are larger bumpers on both  
front and rear. In addition to pro-  
viding greater protection for the  
grille, rear deck and fenders, the  
bumpers add materially to the gen-  
eral appearance of massiveness.

The theme of simplicity which has  
been carried out in the medallion  
and name plate on the front has

been continued in the ornamentation  
of the rear deck. The block-letter  
name plate, the license plate light  
ornament, the license plate recess,  
and the T-shaped luggage compart-  
ment handle are styled to accent the  
car's low, sleek lines. Combination  
tail lights and stop lights are set  
into each rear fender.

The redesigned instrument panel  
provides new backgrounds of trans-  
parent gunmetal on spun aluminum  
for the gauge dials, speedometer,  
radio dial, and clock. The gunmetal  
finish is also used on the radio grille  
screen. There are larger rotary  
switch knobs, which are easier to  
operate.

Features for performance, comfort  
and safety which were previously in-  
troduced in the Plymouth line have  
been retained. The car has charac-  
teristic interior roominess, ample  
head and leg room, and wide, deep  
chair-height seats. The six-cylinder,  
97-horsepower engine has a 7 to 1  
compression ratio. The combination  
ignition and starter switch, auto-  
matic electric choke, super-cushion  
tires, safe-guard hydraulic brakes  
and safety-rim wheels are among the  
"high-priced car" features contained  
in the new Plymouth.

IUKA TRUCK & IMPLEMENT CO.

Iuka, Miss.

## NATIONALLY FAMOUS



offers a superb washer  
at a new LOW PRICE!

## Check These Features!

- 3 COATS OF PORCELAIN ON TOP  
Bumpers, tub, flanges inside and out with  
durable porcelain. Easy to clean!
- PRECISION-CUT TEMPERED STEEL GEARS  
Gear mechanism operates quietly in bath of  
oil. Feed lubrication to bearings above oil line.
- WRINGER TOUCH RELEASE BAR  
May be operated from any angle or position. The  
slightest touch releases wringer.
- ONE-PIECE CHASSIS CONSTRUCTION  
Rigidly welded chassis supports gear case as-  
sembly and washer tub, assuring perfect alignment.
- NON-TANGLING AGITATOR  
Extra large non-tangling agitator. Scientifically  
designed wings... gives superior washing action  
without tangling clothes.
- VIGOROUS WASHING AT ANY LEVEL  
May be operated with successful results at ANY  
water level, with ANY amount of clothes up to  
8 pounds.
- STURDY, HEAVY DUTY WRINGER  
Extra large soft-Balloon wringer rolls that won't  
break buttons. Wrings: a sheet or handkerchief  
exactly dry.

OR A LIMITED TIME ONLY

## LUXURIOUS

36 pc. Matched Cannon Towel Set!

For Bathroom and Kitchen—available in your choice of colors, white, blue,  
yellow, green, and flamingo, Famous Cannon Quality.

INCLUDED WITH THIS FAMOUS ABC WASHER

ALL FOR \$109.95

Only

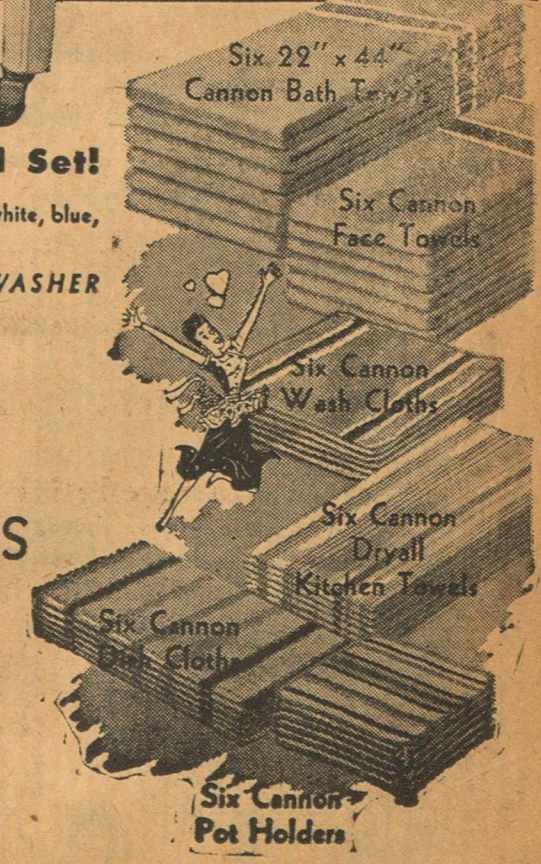
TERMS

\$11.95 Down

\$7.56 per month

Phillips and Yates

Iuka, Miss.





REPORT OF CONDITION OF  
IUKA GUARANTY BANKof Iuka, in the State of Mississippi, at the close of business on  
December 31, 1949

## ASSETS

|                                                                                                      | Dollars             | Cts. |
|------------------------------------------------------------------------------------------------------|---------------------|------|
| Cash, balances with other banks, including reserve balances, and cash items in process of collection | 787,430.09          |      |
| United States Government obligations, direct and guaranteed                                          | 1,000,900.00        |      |
| Obligations of State and political subdivisions                                                      | 693,882.95          |      |
| Loans and discounts (including \$773.84 overdrafts)                                                  | 297,205.36          |      |
| Furniture and Fixtures                                                                               | 1,000.00            |      |
| <b>TOTAL ASSETS</b>                                                                                  | <b>2,780,418.40</b> |      |

## LIABILITIES

|                                                                               |                       |
|-------------------------------------------------------------------------------|-----------------------|
| Demand deposits of individual, partnerships, and corporations                 | 1,856,721.33          |
| Time deposits of individuals, partnerships, and corporations                  | 337,704.66            |
| Deposits of United States Government (including postal savings)               | 25,443.75             |
| Deposits of States and political subdivision                                  | 270,352.40            |
| Deposits of banks                                                             | 51,442.36             |
| Other deposits (certified and officers' checks, etc.)                         | 23,701.34             |
| <b>TOTAL DEPOSITS</b>                                                         | <b>\$2,570,365.89</b> |
| <b>TOTAL LIABILITIES (not including subordinated obligations shown below)</b> | <b>2,570,365.89</b>   |

## CAPITAL ACCOUNTS

|                   |            |
|-------------------|------------|
| Capital *         | 75,000.00  |
| Surplus           | 120,000.00 |
| Undivided profits | 52.51      |
| Reserves          | 15,000.00  |

TOTAL CAPITAL ACCOUNTS 210,052.51

TOTAL LIABILITIES AND CAPITAL ACCOUNTS 2,780,418.40

\* This bank's capital consists of:

|                                                       |              |
|-------------------------------------------------------|--------------|
| First preferred stock with total par value of \$ -0-  |              |
| Second preferred stock with total par value of \$ -0- |              |
| Capital notes and debentures                          | \$ -0-       |
| Common stock with total par value of                  | \$ 75,000.00 |

## MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes 380,507.00

I, Minor Nixon, Assistant Cashier, of the above named bank, do solemnly swear that the above statement is true, and that it fully and correctly represents the true state of the several matters herein contained and set forth, to the best of my knowledge and belief.

Correct—Attest: Minor Nixon  
T. M. Jourdan,  
J. A. Roane,  
R. A. McRee, Jr.,  
Directors

State of Mississippi, County of Tishomingo, ss:

Sworn to and subscribed before me this 9th day of January, 1950 and I hereby certify that I am not an officer or director of this bank. My commission expires March 6, 1953.

WILLIAM J. PYLE, Notary Public

## ALONG THE WAY

by  
—Howard R. Smith—

Franklin, Texas -- Just returned from a trip "up north" where I enjoyed "Walking in the Winter Wonderland."

Only to find back here in a generous touch of winter's wonder.

Truly there IS wonder in the touch of winter, as it fastens its icy grip upon countryside. Variety in Nature is like variety in woman's clothes. A girl looks best in a new and different dress once in a while.

Someone said that God is IN nature, but in that I heartily disagree. But read on... Don't misquote me. I did say that God is not in nature. But I hasten to add that GOD IS NATURE.

So these drastic climatic changes should remind each and all of us that God still rules, however much Stalin would like to replace Him.

## Stopping The Eagle

No... I haven't been bird of other amputees, got their hunting... But I did manage stories, and their problems. One to stop a huge Eagle the other such problem started plans for

day.

Said Eagle being the Texas variety that brought me speedily from St. Louis to Franklin. This Texas Eagle, the Missouri - Pacific's fast streamliner, does not stop in Franklin ordinarily. I believe it stopped there only twice during 1949. And I was the first passenger to get off the Eagle here in 1950. And that was news... Editor John Rutherford of the Franklin Favorite, thought the "event" worthy of front page mention. "Happy Feet For Lonely Shoes"

Among my mail awaiting my return was an unusual letter from Memphis, Tennessee, signed by D. E. Wood, manager, National Amputee Shoe Exchange. Never heard of him before, but he writes an interesting letter about his novel business.

To quote him briefly: "A drunk auto driver ran over me, causing the loss of one leg at the hip, part use of one arm. Over seven years in bed, with total of forty-three operations."

While in bed I wrote scores of letters to other amputees, got their hunting... But I did manage stories, and their problems. One to stop a huge Eagle the other such problem started plans for

a new and worthy business.

There are almost two million amputees in the U. S. with hundreds of new ones added yearly. Only 20 odd percent of these have artificial limbs... So naturally when we buy shoes we simply lose half our investment before leaving the shoe store. And at that point is where I come in. For my new business, the amputee mails in his useless shoe, with two dollars exchange fee, and receives another new shoe from some other amputee whose opposite leg is off and who also wears the same size."

## On "We The People"

Wood says that he is scheduled to appear on the "We, The People" radio broadcast, and also on the Luella Parsons program.

He is seeking capital necessary for initiating his unique amputee shoe exchange. There ought to be enough Good Samaritans to give him the proper backing.

Brown's misfortune somehow reminds me of the Chicago

woman who came to a little all-night prayer meeting wearing a polio brace. She had been bedfast for two years. Now she requested prayer, not for complete healing, but that through her affliction she might find a closer Union with God. Said she: I would rather have the handicap than to lose the spiritual growth and Christian experience that has come because of it."

"In all thy ways acknowledge Him and He will direct thy paths."

## BIGGEST SHAVING BARGAIN EVER!

Buy a Gillette  
SUPER-SPEED  
ONE-PIECE  
RAZOR  
and 10 Blade  
Gillette  
Dispenser  
\$1.50 VALUE...  
\$1.00Fun for a day A WEEK OR A MONTH  
Hotel Claridge  
MEMPHIS to Famous Nightlife  
Dining and DancingCOFFEE SHOP  
SHELBY ROOM  
FOUNTAIN ROOM  
BALNESE ROOM  
MAGNOLIA ROOF

Here is everything for your enjoyment amid modern, comfortable surroundings... When you're in the mood to let up and relax, come to Memphis end Hotel Claridge. You'll find fun—fine food—warm hospitality and ultra-modern rooms to make your visit a trip to remember.

SCOTT J. STEWART  
Managing Director  
Hotel Claridge  
MEMPHIS, TENNESSEE  
400 ROOMS  
400 BATHS  
from \$3.00

## A SIX LETTER WORD MEANING

## CONFIDENCE

That's No Puzzle... IT'S

## MODERN

## UNDERSTANDING

## REGARDING

## RENEWING

## A UTOMOBILES'

## HORSEPOWER

Let us renew that automobile by bringing back that horsepower so vital in modern day traffic. Regardless of whether it's lubrication, gasoline or oil, our GOOD GULF PRODUCTS and our efficient service will give it that needed horsepower to carry you through.

CALL PHONES 151— or 137

GULF SERVICE STATION

E. E. MURRAY

HWY 72

IUKA, MISS.

## FRUIT TREES — BEST QUALITY

Apple and peach trees - 25c. They do better set in

## FERTILIZER INCREASE GROWTH

Muriate Potash  
Basic Slag  
Ammonium Nitrate  
Phosphate (40%)

These and other items are on hand ready for your improving your land. We try to carry a supply oficides such as - Tree Killer, Johnson Grass Killer, Bug Killers of all kinds.

## SCREEN WIRE

Apply at the County Agent's Office for (Free) plans and The PMA Office pays \$7.00 an acre for setting.

TISHOMINGO COUNTY FARM  
IMPROVEMENT ASSOCIATION

IUKA

JUST ARRIVED!  
Fastest-Cooking Electric Range  
In FRIGIDAIRE History!New Design—Speedier—Thrifter  
America's Most Beautiful Electric Range!  
Packed With All These NEW FEATURES

NEW Radiantube Units cook faster than ever and use less current.

NEW built-in Fluorescent Lamp lights entire cooking top evenly.

NEW higher back-panel on one-piece acid-resisting porcelain top.

NEW smarter-looking styling by world-famous Raymond Loewy.

NEW 6-60 Time-Signal has two speeds—one for stop-watch accuracy for measuring up to 6 minutes, another for up to 60 minutes.

NEW switch knobs are easier to read—no need to stoop, bend or reach.

NEW storage drawers move smoothly, quietly on triple Nylon rollers.

One glance and you'll know that here is America's most beautiful electric range. You'll be delighted with all its wonderful new features, its new, smarter lines. All surfaces inside and out are of Lifetime Porcelain—and there's the famous Cook-Master Oven Clock Control, Triple-Duty Ther-mizer and many other Frigidaire features you should see.

## NEW Radiantube Unit

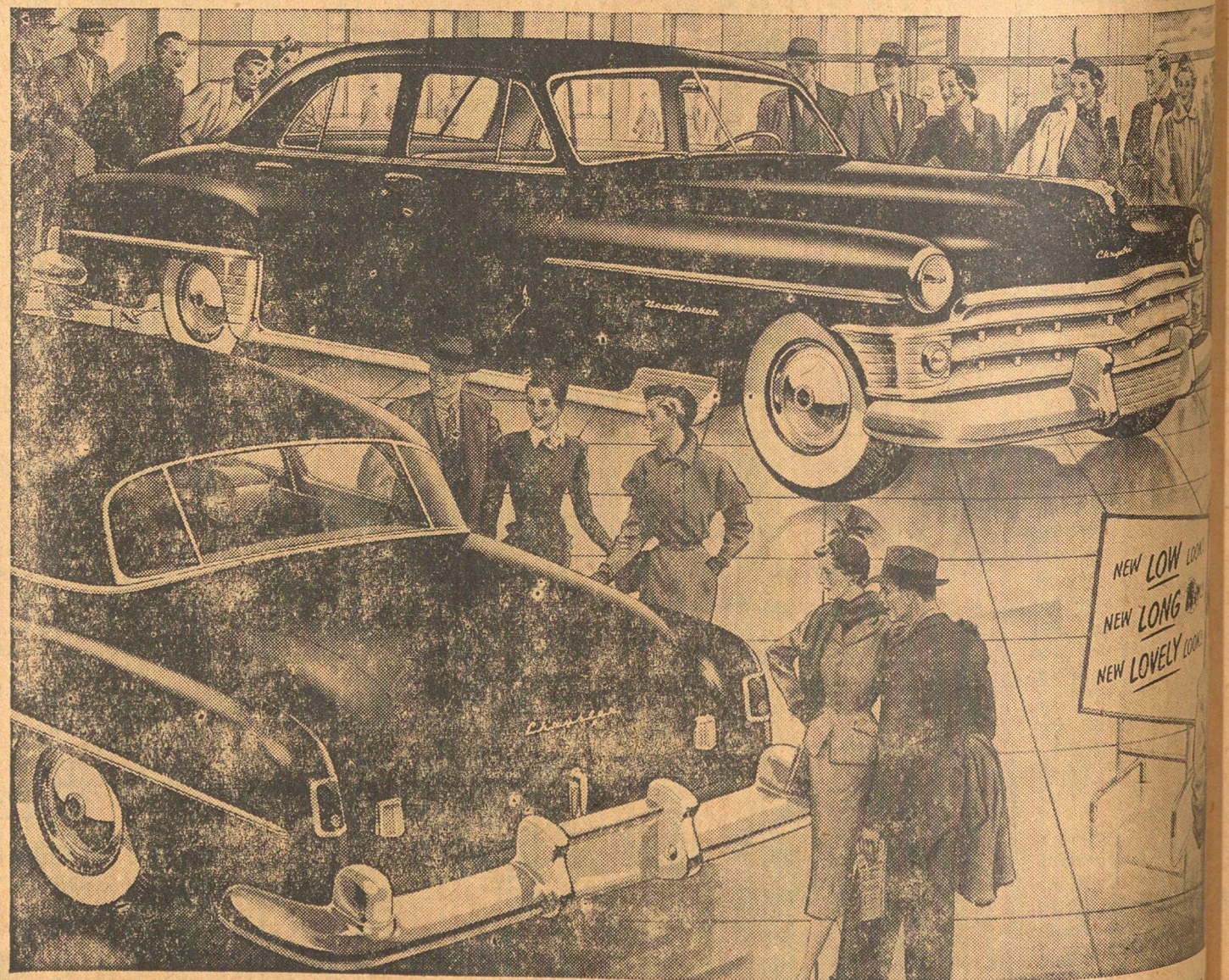
New Radiantube Units have been designed for speedier, more economical cooking. They're flatter and wider—so more heating surface comes in contact with utensils. Tip up for easy cleaning.

Model RM-75  
with Two Ovens  
only \$349.75  
Cash Price

J. C. JOURDAN CO.

IUKA, MISSISSIPPI

BEFORE YOU MAKE ANY DECISION—LET US SHOW YOU THESE BEAUTIFULLY STYLED NEW

PUNCH LINE FOR 1953  
New...New...New CHRYSLERS with  
all-new beauty inside and out

They're Now On Display... Come, see them today!... cars of surprising new beauty... with new longer, lower, lovelier lines... stunning new interiors, new nylon fabrics. Yes... it's today's new style classic! And Chrysler's kind of beauty is the beauty you really appreciate—because it reflects the sound engineering

and the solid comfort inside. Again there is room spare for your head, your hat, your legs, your shoulders. Chair-height seats. Again—the Chrysler is designed for easiest handling—for safe vision—for ease of getting in and out. See it, drive it and you'll agree, it's the safest, sweetest performing car today.

IUKA TRUCK AND IMPLEMENT COMPANY Iuka



# FARM PAGE

## COUNTY AGENT NEWS

Paul Keller, County Agent

The American Farm Bureau is still out in front when it comes to welfare and advancement of Agriculture.

In the early days of Farm Bureau it was customary for Farm Leaders to attribute most of Agriculture's ills to the fact that farmers were not organized. It was often said that farmers would reach the promised land the minute they were completely organized. That is about true today. The Farm Bureau organization has led the way for improving our Agricultural Colleges and Experiment Stations and for developing agricultural programs to where they are today.

Industry is almost 100 percent organized and labor wants cheap farm prices. If it were not for

the influence of Farm Bureau, we would have much cheaper prices on all farm products than we have today.

We have over a million Farm Bureau members in the U. S. but that is not enough to do the most good. Our membership is low in most counties of Mississippi.

Now that farmers are fairly well organized, we would not claim that we have reached perfection, even though most farmers would certainly say that we are in a much better position to meet our problems than we were 30 years ago, largely as a result of organization.

Every Farm Bureau member is aware of the fact that his problems do not always stay solved, neither do the problems of any other group stay solved. There are plenty of problems coming up from time to time that need attention. That is why we need a State and National Farm Bureau to fight our battles.

Farm Bureau's work is never done. There are always problems

to solve, regardless of farm income, rural schools, rural roads, rural electrification or any thing else. If this were not true Farm Bureau would soon lose its power its influence, and its membership. As a matter of fact, as time goes on and as our economy and our problems become more difficult and surely the more necessary that we have a larger, more interested membership.

There will always be interesting and constructive work for the Farm Bureau to do and there will be greater necessity for membership and leadership and active members.

Farm Bureau helps protect Democracy and stands for justice and equality for Agriculture through group action. The Farm Bureau is you and your neighbor in group action, working for an equal chance for you and your families with all other organized groups.

You can't slow down, you can't sit down, you can't walk out. If you do you are walking out on your family and your own farm. You have your investment in your farm and that is home for you and your family. That is all the more reason that farmers should be organized to see that their united action br-

ings them equality with other groups and their fair share of the National income.

### FORESTRY PAYS 4-H CLUB MEMBERS

For planting pine seedlings in 1949 Tishomingo County 4-H members will soon receive checks totaling \$1,806.00. These are proving that the 4-H Club is a way to earn as well as to learn. \$1,806.00 is an average of \$4.12 for each member of the boys 4-H Club. Did you as a club member get your share? If not why?

Applications for pine seedlings will be taken for thirty days so be sure you make your application during this period.

Holcut 4-H Club members have already established a record for applications with 93,000 seedlings ordered up to date. This will mean to the members of this one club alone a PMA Payment of \$651.00.

Besides the earning of some spending money, 4-H Club members, in planting pine seedlings are carrying out soil conservation practices by planting on eroded lands, slowing down the run of water which carries of soil from the slopes of our

county each year.

### EARN AND LEARN THE 4-H WAY -- PLANT PINE SEEDLINGS.

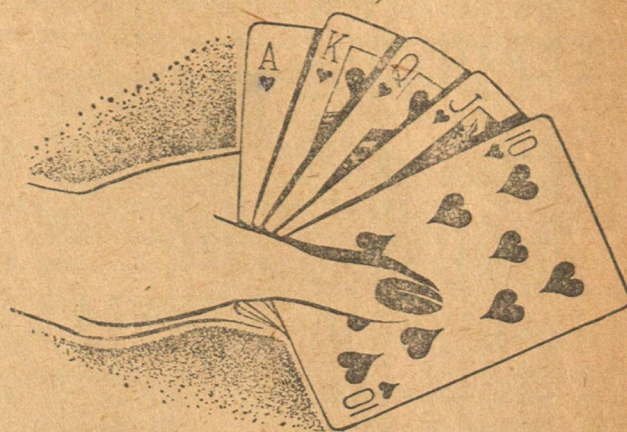
### Card of Thanks

I pray God's richest blessings on everyone who called to see about Mrs. Louise Sanderson since she has been in the hospital.  
Her Mother Mrs. Ludie Miller

Don't Cheat Yourself-Read All The Want Ads All The Time

### Honors To The Lady

SHE'LL WIN, HANDS DOWN



Wonder how she manages to keep that hand so smooth and white, how she finds time for her afternoon bridge game? The answer is simply this — she sends her laundry to us. Get "ahead of the game" — let us take washday off your calendar.

### Quality Laundry and Dry Cleaners

CORINTH, MISSISSIPPI  
Free Pick-Up and Delivery  
Wednesday and Saturday

### WAITS

81 Years Your Jeweler  
WHEN IN CORINTH MAKE  
OUR STORE  
YOUR HEADQUARTERS

410 Fillmore

Corinth, Miss.

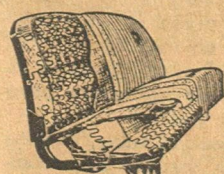
### IT COSTS LESS AT

# Sterchi's

The South's Largest Home Furnishers  
FLORENCE — SHEFFIELD



### Check these Fine Car Features at your Ford Dealer's Today!

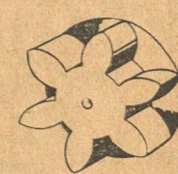


□ New front-seat springs of non-sag construction are firmly buoyant for restful posture.

□ New foam rubber front-seat cushion holds its shape, provides added comfort.



□ Style note—that's the new, rich Ford medallion on hood and rear deck—it's beautiful!



□ New rotary door locks as in costliest cars—doors close silently and securely.

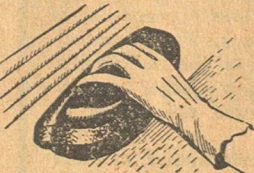


□ New ornamental deck-lid handle forms attractive frame for license plate.

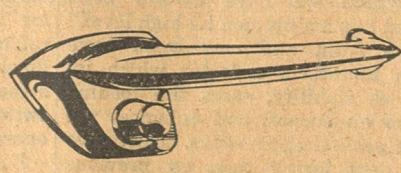
□ Deck-lid latch, too, is new. Luggage Compartment opens with finger-tip ease.



□ New rubber seals and molding on windshield and back window add snugness.



□ Arm-rest door closer now provides a finger-fit grip to close doors easier.

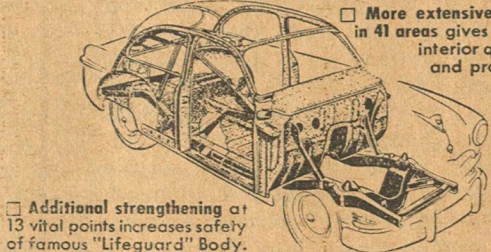


□ Touch-button latch. Yes, a touch on the button is all it takes. Sleeves can't catch.

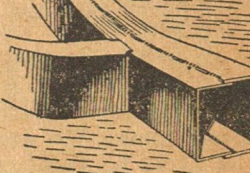
□ New exterior handles, anchored at both ends, have the grace of fine silverware.



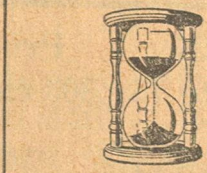
□ New colors—your choice of 11. They're baked on to keep that "Showroom Complexion."



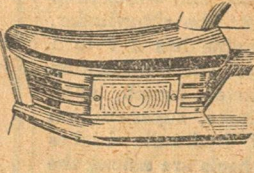
□ Additional strengthening at 13 vital points increases safety of famous "Life-guard" Body.



□ Box-type frame rails have steel of increased thickness for greater rigidity.



□ Long life has been added everywhere to the engine, frame, and body. That's Ford quality!

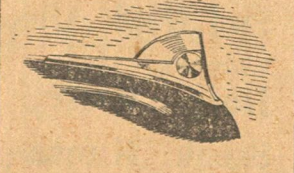


□ Parking lights are now re-positioned and re-styled—another touch of beauty you'll like!

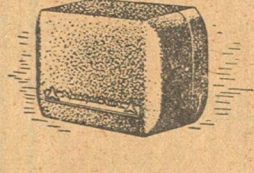


□ New streamline details in good taste bring new beauty to the "Fashion Car."

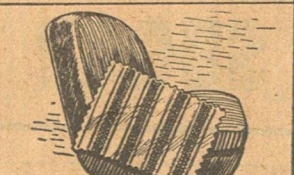
□ New bumper guards and new bumper support arms keep you safer... in style.



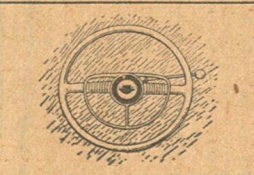
□ Hood ornament of new design adds a touch of distinction to Ford's famous beauty.



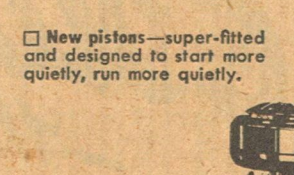
□ "Magic Air" Heater for 1950 has higher speed motor to increase air flow 25%.



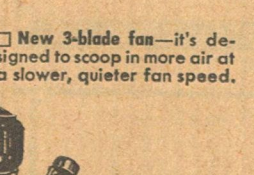
□ New fabrics are a decorator's dream—your choice of long-wearing broadcloth or mohair in rich clear colors.



□ Horn ring is smart looking and of new shape to prevent snagging of sleeves or lady's bracelet. Needs only a touch.



□ New pistons—super-fitted and designed to start more quietly, run more quietly.



□ New 3-blade fan—it's designed to scoop in more air at a slower, quieter fan speed.



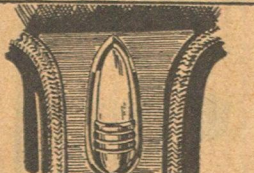
□ New timing gear—it's made of new "hushed" material for extra engine quiet. Try to hear it!



□ New camshaft—its lobes are specially designed for quieter, more efficient valve operation.



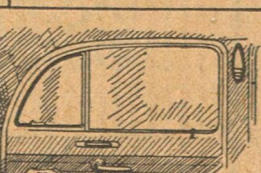
□ New color styling in a steering wheel that's a pleasure to touch. Positive grip.



□ Automatic courtesy light goes on when you open either of the front doors.



□ More head room results from new bows that hold top lining across full width of roof.



□ New interior appointments—Smart ornaments. New rich treatment on door panels.



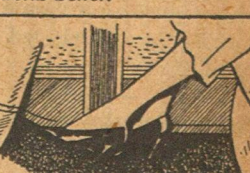
□ Brake pedal is well away from steering column to allow greater driving freedom.



□ New wider sun visors for more protection from glare—more safety when sun is low.

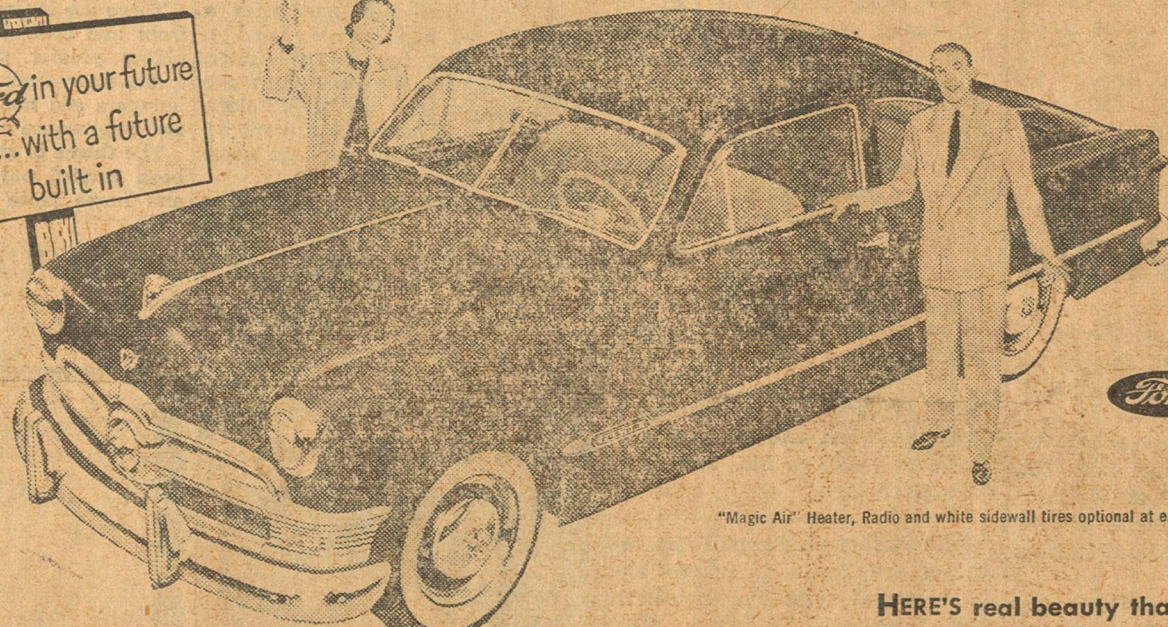


□ Exclusive 100-h.p. V-8 performance for brilliant pick-up, smooth response, safe control.



□ New floor coverings in both front and rear, are made of rich and durable materials.

There's a Ford in your future...with a future built in

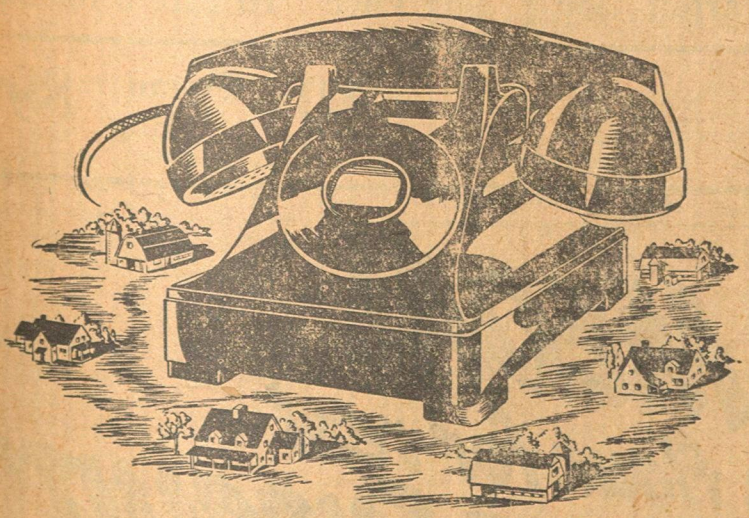


"Magic Air" Heater, Radio and white sidewall tires optional at extra cost.

# 50 WAYS NEW FORD for '50

## The one fine car in the low-price field

HERE'S real beauty that's more than skin deep! Look at all these new, fine car features—the new "hushed" 100 h.p. V-8, the type of engine used in America's costliest cars... a new "sound-conditioned" interior—50 new features! Quality features that make Ford the fine car in its field. The way to convince yourself is to come in and drive the '50 Ford before you buy any car!



### 1949 Was Our BIGGEST YEAR In Rural Telephone Expansion

More farm families in the South got new telephones during 1949 than during any other year in history.

The 57,000 poles we erected to extend rural telephone service was a record number, too. So was the 105,000 miles of wire placed in service. Setting these new records required record expenditures of \$26,000,000 for new rural facilities for the year.

Serving the rural areas of the South is one of our biggest jobs, and we're making record progress. It's good telephone service, too—backed by nearly three-quarters of a century's experience, plus the teamwork of the Bell Telephone Laboratories and the Western Electric Company in developing new methods and equipment to make the service still better.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

## See...hear...feel...compare the difference before you buy any car!

# JOURDAN MOTOR CO.

IUKA, MISS.

### TEST DRIVE A '50 FORD -- IT WILL OPEN YOUR EYES!



# SOCIETY

Please call us and tell us about your clubs, parties and guests. One of the greatest compliments you can pay your guests is to see that their name is in the social section of your local paper. All copy received by Tuesday noon will appear in that week's edition.

## MRS. JOURDAN HOSTESS AT BRIDGE LUNCHEON

Mrs. D. O. Jourdan was the gracious hostess Tuesday in her beautiful home to the Tuesday Bridge Club, having a three course luncheon.

The large picture window was beautifully accented by a bouquet of cerise gladioli.

Guests were Mrs. Elmus Curtis, Mrs. Herbert Patterson and Mrs. Berry Lee Martin.

Mrs. C. R. McCulley won high score and Mrs. Ruth McKnight the bridge prize.

## ART EXHIBITION

Tuesday afternoon thirty-five persons viewed the lovely display of prints of famous paintings that have been given the Iuka Grammar School by the 20th Century Club. The collection consists of ninety-six prints, twelve for each grade from the first through the eighth, and one copy of the book, "World Famous Paintings" that contains three hundred full page prints, in color of famous paintings everyone should know. Twelve of the ninety-six single prints have been framed and hung in the Primary room.

It is the aim of the club to frame all prints so that these famous paintings can be displayed before the children in their class rooms. We want the school child to be familiar with all these paintings and placed before him in this way, we feel they can become a part of him.

These paintings were chosen as suitable for each age group and with each print was given its history and the life of the author. With these prints we have brought Iuka Grammar School to an AA rating in Art.

## Personals

Little Miss Connie Curtis is spending a few days this week in Selmer, with her grandmother.

Mr. Fred C. Yates of Mt. Olive, Miss., spent last Wednesday night in the home of his brother, W. G. Yates and family.

Mrs. Clayton Ryals left Friday for Jacksonville, Fla., after spending several weeks with her parents, Mr. and Mrs. J. W. Woodall and sister, Mrs. R. L. Bullard of Florence, Ala.

Mrs. Nelson of Murray, Ky., has been the recent guest in the home of Mr. and Mrs. Elmer Walker.

Mrs. Hattie Gurley of Tishomingo, reports her holiday guests were Mr. and Mrs. Jack Gurley, who came on their wedding trip to Knoxville, Atlanta, Memphis, Detroit, Battle Creek and other cities. The bride is now visiting her mother Mrs. Joseph A. Bishop, in Heiskell, Tennessee.

Mr. and Mrs. Prentiss Oaks were called to Ozark Ala. Saturday to attend the funeral of Dan Grantham, brother of Mrs. Oaks, who was killed in an automobile accident. Friends extend their sympathy to Mr. and Mrs. Oaks.

Mrs. Bessie Daily left December 22 to spend the winter with her two daughters in Pound, Va. Mrs. Allen Roland and Mrs. Clarence Brown. Mr. Howard Daily accompanied his mother and spent the holidays with his sisters, returning home to his job. He is employed by the Natural Gas line.

Holiday guests in the home of Mr. and Mrs. T. E. Curtis were Mr. and Mrs. Austin E. Curtis of Houston, Texas and Mr. and Mrs. Laurence Curtis and daughters, of Little Rock, Ark.

Mr. and Mrs. Lawrence Cutshall,

**QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID**  
Free Book Tells of Home Treatment That Must Help or We Will Give You Nothing  
Over three million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc. Ask for "Willard's Message" which fully explains this treatment—Free—44

CURTIS BROS. DRUG

Mr. and Mrs. Dickie Lomenick, and Mr. and Mrs. M. E. Hudson and Burke spent Sunday in Belmont in the home of Mrs. Herschel Harris.

Mr. and Mrs. Lawrence Goyer of Florence, spent Sunday with relatives in Iuka.

Mrs. Lillian Lifsey and Mrs. Jack Roane left last Thursday to spend several days in Hot Springs.

Mrs. Tom Lea of Columbus, Miss., is visiting her parents, Mr. and Mrs. Ben McRae.

Mrs. Arah Ivy has purchased and moved into the Henry Moore house.

Jack Hubbard is doing nicely following his recent operation at Campbell's Clinic. Jack had a bone tumor removed from his leg, returning home Friday night. He expects to be back in school in about a month.

Mr. and Mrs. Jim Glenn from Kress, Texas, spent several days last week with Mr. and Mrs. R. U. Woodley and other relatives.

Mr. and Mrs. Curtis Guber and family attended the birthday celebration of Mrs. Guber's grandfather, Mr. G. W. Sims, at Red Bay Sunday. Mr. Sims was honored on his 89th birthday at the eleven o'clock service of the Red Bay Methodist Church—being the only charter member of that church now living.

Miss Dorothy Randle had for her dinner guests Sunday Misses Catherine Pannell and Dorothy (Deaton) Williams.

Mrs. D. C. Daugherty has been ill for the past week. We wish for her a speedy recovery.

Pic. Harold G. McNeil has returned to Witchata Fall, Texas, after spending two weeks with his parents, Mr. and Mrs. Edd McNeil.

Miss Willard Riley of Memphis spent the week end in Iuka visiting her parents, Mr. and Mrs. Wilburn Riley.

Miss Catherine Pannell has returned to Sheffield, where she is employed with the Southern Bell Telephone Company, after spending the week end with her parents, Mr. and Mrs. Clarence Pannell.

Miss Dorothy Randle spent several days last week with Miss Catherine Pannell in Sheffield.

Mr. and Mrs. Jesse Smith and Doris Davis visited relatives in Memphis Sunday.

Mr. and Mrs. Clifton Reid expect to leave Sunday to join Mr. and Mrs. W. L. Williamson in Chattanooga and then on to Vera Beach, Florida.

Recent guests of Mr. and Mrs. John B. Stormont and Mrs. R. G. Stokes were Mr. and Mrs. C. R. Stokes and children, of San Diego, and Mr. and Mrs. K. V. Hanson and son, of St. Paul, Minn.

Mrs. Blanche Brown, Mrs. Emma Wakefield, Mr. Gus Brown and Mr. and Mrs. Ralph Gritz attended the merchandising mart at the Peabody Hotel last Tuesday.

Major James Thomas of Montgomery, Alabama, has graduated from the Air Command and Staff School at Maxwell Field Texas.

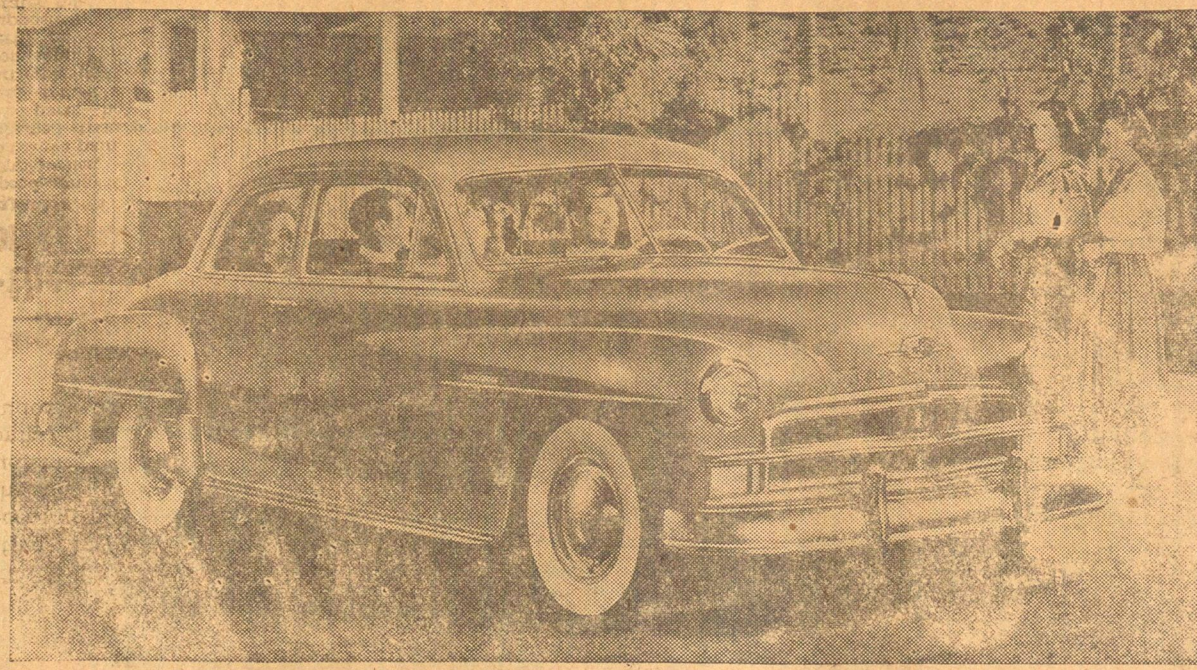
Mr. and Mrs. Sam Kimberley have returned after visiting their daughter, Mrs. Walter Hamilton in Daytona Beach, Fla.

Mr. and Mrs. Billy Pace are the proud parents of a baby boy, who has been named Timothy William, born January 5th. Mrs. C. L. Pace, Jr., and Mrs. Milton Blissitt spent Tuesday night in Oxford, meeting the new arrival and visiting with Mr. and Mrs. Billy Pace.

Mrs. L. C. Wilson has returned from Raleigh, N. C., where she spent Christmas with her son, Dr. T. B. Wilson.

Get Sales! — Use Classified!  
No Sales? — Stupidified?

## New Plymouth Special DeLuxe Club Coupe



The Plymouth Special DeLuxe Club Coupe, one of nine new models, is shown above. The car contains important styling changes and improvements for safety and comfort. Its high compression engine and many mechanical features provide lively, economical performance.

## Plymouth Has New Look Both Coming and Going

The 1934 Plymouth car, with important styling changes and improvements for safety and riding comfort, will go on display in dealer showrooms throughout the country January 12.

There are new lines in the silhouette which give the new Plymouth a longer, lower, more streamlined appearance. The changes are readily apparent whether viewed from front, rear, or side.

Rear fenders, which are bolted on for economical removal in case repairs are necessary, have been restyled and lengthened. A larger rear window on club coupes and four-door sedans, slightly greater overall width, and alterations on the rear deck provide a longer, heavier, road-hugging appearance for all models. The grille has been simplified and made more massive. It consists of two large horizontal bars with a curved-down top member and a single vertical bar at the center. Above the grille the Plymouth name plate appears in larger block letters, and a bigger, more colorful medallion has been placed over the name plate.

Described as "Packed with value and ready to prove it," the new Plymouth was characterized by D. S. Eddins, president of Plymouth, as "The greatest car value we have ever offered the public."

"When we speak of value," Eddins said, "we mean that we have combined beauty with sensible styling, that we have achieved big-car performance with small-car economy, and that the mechanical excellence of which we have always been proud has maintained its high level."

The front and rear tread have been increased, a factor which increases stability, eases tire loading stress on curves, and enhances the car's general appearance. Thirty-two per cent larger than on previous models, the new rear window increases visibility and its lines blend into the car's new streamlining motif. The window is set in a newly designed locking rubber seal.

There are larger bumpers on both front and rear. In addition to providing greater protection for the grille, rear deck and fenders, the bumpers add materially to the general appearance of massiveness.

The theme of simplicity which has been carried out in the medallion and name plate on the front has

been continued in the ornamentation of the rear deck. The block-letter name plate, the license plate light ornament, the license plate recess, and the T-shaped luggage compartment handle are styled to accent the car's low, sleek lines. Combination tail lights and stop lights are set into each rear fender.

The redesigned instrument panel provides new backgrounds of transparent gunmetal on spun aluminum for the gauge dials, speedometer, radio dial, and clock. The gunmetal finish is also used on the radio grille screen. There are larger rotary switch knobs which are easier to operate.

Features for performance, comfort and safety which were previously introduced in the Plymouth line have been retained. The car has characteristic interior roominess, ample head and leg room, and wide, deep chair-height seats. The six-cylinder, 97-horsepower engine has a 7 to 1 compression ratio. The combination ignition and starter switch, automatic electric choke, super-cushion tires, safe-guard hydraulic brakes and safety-rim wheels are among the "high-priced car" features contained in the new Plymouth.

The theme of simplicity which has been carried out in the medallion and name plate on the front has

H. B. PHILLIPS AUTO SUPPLY Tihomingo, Miss

## Kroger President Heads Potato Day Program



Joseph B. Hall

Principal speaker at Mississippi Sweet Potato Day observance in Jackson, January 25, will be Joseph B. Hall, president of the Kroger company, it was announced today. The program also will include a welcome address by Mayor Allan C. Thompson, remarks and crowning of the Sweet Potato Queen by Governor Fielding L. Wright and auction of 5000 bushels of sweet potatoes. Dr. Julian C. Miller, head of the Horticulture department, L. S. U., will also speak.

The program occupies the first day of Mississippi's annual marketing clinic.

LOWELL E. GRISHAM HONORED

Tishomingo County Representative Lowell E. Grisham was recently honored at Ole Miss. when he was appointed to the Judiciary Committee, which is composed of lawyers and law students only.

**"Suffered 7 years -then I found Pazo brings amazing relief!"**  
says Mr. M. W., Los Angeles, Calif.  
Speed amazing relief from miseries of simple piles, with soothing Pazo! Acts to relieve pain, itching instantly—soothes inflamed tissues—lubricates dry, hardened parts—helps prevent cracking, soreness—reduces swelling. You get real comforting help. Don't suffer needless torture from simple piles. Get Pazo for fast, wonderful relief. Ask your doctor about it. Suppository form—also tubes with perforated pile pipe for easy application.

\*Pazo Ointment and Suppositories

We now have a Complete Stock of SHEETROCK (size 4 x 8) and

Sheetrock Products National Gypsum Co. Goldbond.

PASTE and TAPE

Texas Texture

Sunflex Paint

J. C. JOURDAN COMPANY

Telephone 4061 Iuka, Mississippi

LET US DO YOUR WORK!



Whenever a refreshment problem arises, consult us. We'll provide you with party sandwiches, mints, cakes, pies, and cookies.

We specialize in spun sugar decorations . . .

Valley lilies, lilies, orchids, roses, and sugar bells.

COURT STREET BAKERY

219 N. Court Street

Florence, Phone 736 Ala.

Wedding Cakes

Blue Mountain, Miss., Jan. 4

At the regular annual session of the Board of Trustees of Blue Mountain College in December, upon the recommendation of President Lawrence T. Lowrey, the board voted to discontinue the College's summer session which has been held for more than a quarter of a century. When it was begun in 1922 a large percentage of Mississippi public school teachers did not have college degrees and there were many in-service and prospective teachers who wanted to take undergraduate college courses during the summers. As a large proportion of public school the desirability of maintaining an undergraduate summer session decreased.

Provisions will be made for students who had planned to graduate at the close of summer school this year or next.

GOLDEN JR HIGH LIONS DE-

FEAT RED BAY

Golden Lions took an early lead and were never headed in a very thrilling basketball game at Red Bay Wednesday afternoon. The half time score was 24 to 15 in favor of Golden but Red Bay managed to score 6 points before Golden could put one through the loop. After that Golden built on their lead and were never headed. The lead never changed hands throughout the game, with Golden leading all the way.

Coaching for Golden were Long and Graham. Hughes and Car- rison were high scorers for Red Bay.

PLAN YOUR PLAN

EXPERTS ADVISE

Farmers are faced with prices for their products. Experts stated this was a production cost. Crops that are selling out of each acre by a tilizer.

Realistic thinking and planning were recommended by A. W. Jones, Agriculture official, out that for the eight years the farmers sell- ing faster than commodities he

Let a Want Ad be Your Salesman -- In- sive, But a Go - Getter.

## BET-R-VAL FOOD MARKETS

"WHERE A LITTLE BUYS A LOT"

|                              |               |                           |            |
|------------------------------|---------------|---------------------------|------------|
| Hunt's Peaches halves 22c    | No. 2 1/2 Can | Dole Pineapple crushed    | No. 1 Can  |
| Libby's Pears halves 20c     | No. 303 Can   | Jack Sprat Orange Juice   | No. 1 Can  |
| Hunt's Pears halves 29c      | No. 2 1/2 Can | Texsun Grapefruit Juice   | 46-oz. Can |
| Del Monte Fruit Cocktail 21c | No. 303 Can   | Phillips Tomato Juice     | 14-oz. Can |
| Del monte Fruit Cocktail 35c | No. 2 1/2 Can | Del Monte Pineapple Juice | No. 1 Can  |

## Snowdrift or Crisco 3 Pound Carton

|                               |                                    |        |
|-------------------------------|------------------------------------|--------|
| CORN - Pride of Illinois      | COFFEE (Coffee Shop)               | 3 lb   |
| White 16c 303 can Yellow 14c  | "                                  | " 3 lb |
| Fresh Green CABBAGE lb 3 1/2c | Pet or Carnation MILK 3 large cans |        |
| PEAS School Day 2 cans 25c    | KARO SYRUP 5 lb can                |        |
| SPINACH Libby's 18c           | Jack Sprat SALAD DRESSING          |        |

## Cigarettes All Brands Carton

|                                    |                             |
|------------------------------------|-----------------------------|
| All Meat Balogna lb 45c            | Crackers Premium lb         |
| Sun Gold Oleo. lb 19c              | Gum All Brands 3 pks        |
| Wisconsin Daisy Hoop Cheese lb 43c | Heinz Baby Food 3 for       |
| Steak Kansas City lb 79c           | Searchlight Matches 6 boxes |
| Lard 4 lb carton 55c               | Dog Food Hi Life 3 for      |

## SUGAR 10 Pound Bag

## GOLD MEDAL -the flour for real DIXIE BISCUITS



Look at all these Extras You get with Gold Medal

- 1 A WONDERFUL FLOUR FOR REAL SOUTHERN BISCUITS. Gold Medal "Kitchen-tested" Enriched Flour (plain or self-rising) works wonders with your favorite biscuit recipe. That's because Gold Medal's remarkable baking qualities are uniformly superb... with everything you bake. Makes delicious southern biscuits... fine textured cakes... tender flaky pastries.
- 2 FINE COTTON BAG—NO PRINTING. Gold Medal's 25, 50 and 100 lb. sacks have no printing on them—just a paper label which soaks off in 2 or 3 minutes.
- 3 VALUABLE SILVERWARE COUPON. Coupons good on stunning "Queen Bess" Pattern silverware—in genuine Tudor Plate by Oneida Community Silversmiths.
- 4 BETTY CROCKER COOKING HELPS. New easy recipes for the best and thriftiest eating treats ever—developed by America's No. 1 food expert, Betty Crocker.

General Mills

Money Back Guarantee: General Mills guarantees Gold Medal "Kitchen-tested" Flour to give completely satisfactory results or your